

Parks, Recreation and Cultural Services
Master Plan 2004 Update

The City of Richmond's Vision is to be the most appealing, livable, and well-managed community in Canada.

Identifying What Needs to Happen, When and By Whom

The Master Plan is now in the "Designing the New" phase. This step focuses on identifying the key elements that must be in place to enable us to move toward the future vision, our destination. Over the next four months, recommendations with specific action plans (including proposed sequence and timelines) will be developed for the next 10 years. To focus discussions, the issues have been categorized under four general questions:

1. How does the City meet community needs and ensure customer service is enhanced?
2. How does the City encourage community involvement and establish / maintain effective relationships?
3. How does the City ensure financial, infrastructure, volunteer and governance sustainability?
4. What is the decision-making framework?

To answer these questions, staff are preparing a series of papers to stimulate discussion and thought. The first will be formed at the Community Working Group workshop in January. This process will be completed in early spring.

Towards Our Community Vision and Values

Richmond! Striving for a connected healthy city where we cooperate to create and enjoy a dynamic and sustainable quality of life.

The PRCS Master Plan will use this vision as a guide for delivering quality of life services in Richmond and bring us closer to realizing our community values:

- Community engagement
- Diversity
- Healthy lifestyles
- Environment
- Volunteerism
- Choice
- Safety and security
- Sustainability

Implementing Master Plan Recommendations

The community vision, identified at the start of this process, is the state we are trying to achieve – our destination. The implementation plan will organize the available resources to best take us from the current reality to our vision.

Although resource allocation sounds straight forward, the City must be flexible and agile to anticipate and adapt to changes in community needs, available resources and opportunities. The Master Plan will help define where PRCS will invest resources by ensuring community values are considered during decision-making. The ultimate goal is to ensure a good quality of life for all in Richmond.

The Master Plan recommendations will be presented to City Council in June 2004. Upon approval by Council, a detailed action plan will be developed for implementation in 2005.

The Master Plan: What the Future Holds for PRCS

February through May will be busy months in PRCS. The Master Plan will be a foundation for strategic and operational decision-making, partnering and communications, resource allocations and performance measuring.

The Master Plan framework will be a living document that:

- Guides both operational and strategic decision-making;
- Addresses the needs of the community, public agency partners, corporate partners and others;
- Ensures Richmond continues to enjoy top calibre programs and services that respond to changing needs; and
- Captures Richmond's uniqueness, vitality and other qualities that make it one of North America's most livable cities.

Community consultation will be essential to test the new direction. This will include open houses, mall displays, surveys, focus groups and ongoing work with the Community Working Group.

There will be various opportunities for staff and volunteers to contribute to the Master Plan. The future holds many exciting opportunities for Richmond's Parks, Recreation, Culture and Library programs and services to ensure a healthy connected community for the next 10 years and beyond.



Want more information?

The Master Plan process and resulting documentation is available on the City Website at: http://www.city.richmond.bc.ca/leisure/leisure_index.htm or contact Denise Tambellini-Abraham at 604-276-4349 or Cathy Volkering-Carlile, General Manager of Parks, Recreation and Cultural Services at 604-276-4068.

