

Parks, Recreation and Cultural Services
Master Plan 2004 Update

The City of Richmond's Vision is to be the most appealing, livable, and well-managed community in Canada.

Encouraging Community Involvement

The second discussion topic in "Designing the New" focuses on community involvement. Government's role has changed as more emphasis is placed on policy and planning, engaging stakeholders and citizens, and empowering them to deliver programs and services.

PRCS proposes three methods for community involvement aside from the simple consumption of programs and services: Planning; Advising; and Direct Delivery.

PRCS also proposes a framework to establish and maintain effective relationships between PRCS and community partners.

Once a need is articulated by the City or Community, the following questions lead us through the proposed Relationship Formation Process (see below):

1. Should the City be involved?
2. What is the City's investment?
3. Who is best to have a relationship with?
4. What type of relationship will achieve the desired outcome?
5. What do we need to support the relationship?

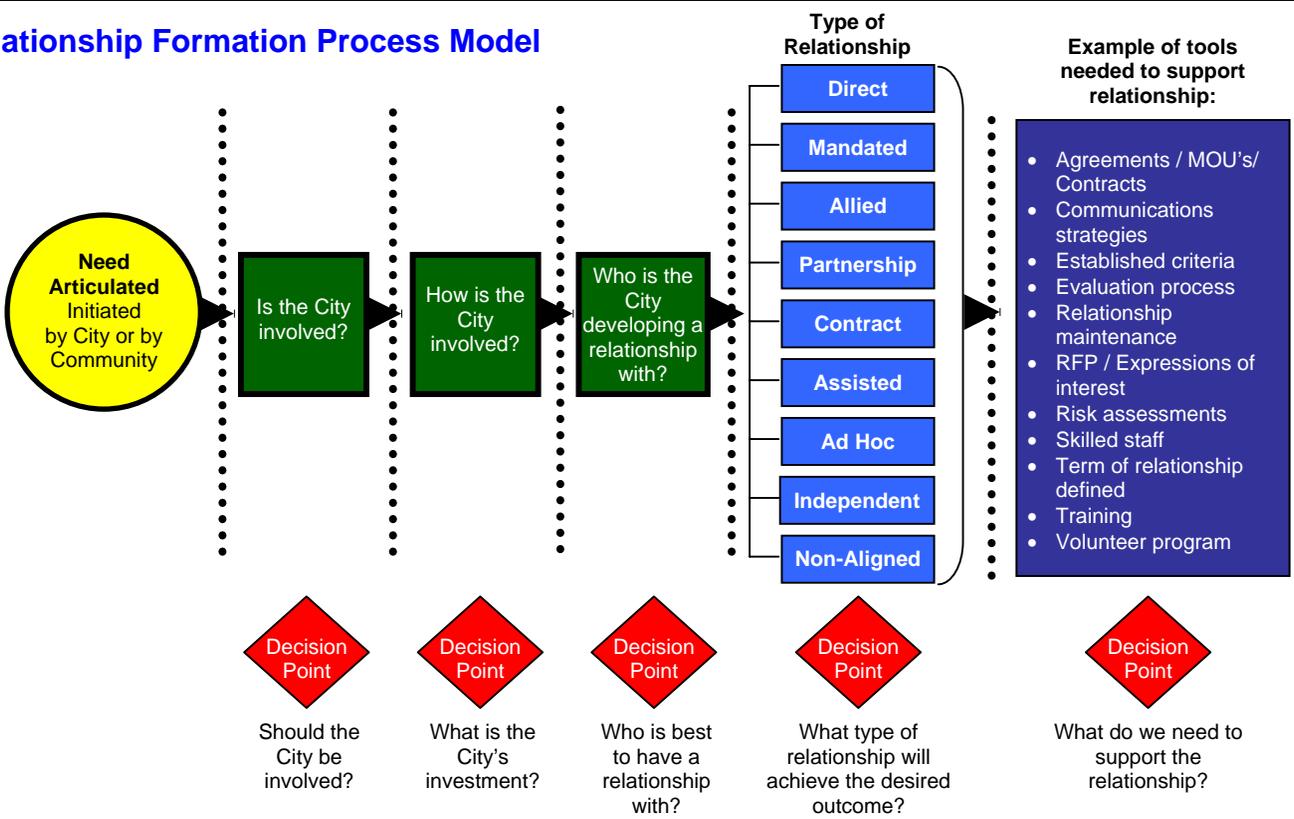
This model was presented to the Community Working Group in February. There was consensus that there is a much broader range of relationship types than are currently utilised. Discussion arose around "leadership" within this context. Two members are testing this process and will report back in March.

Types of Relationships

There are seven types of relationships in the delivery of Quality of Life programs and services. These include:

Type	Connection	Purpose
Direct	No linkage with other parties	Offer services independently such as floral displays
Mandated	Linked through legislation	Ensure provision such as libraries, environmental protection programs
Allied	Linked through synergy	Leverage other's resources for mutual benefit such as school district, health region, tourism
Partnership	Linked through sharing risk / reward	Need others to achieve desired results such as P3s, construction of Watermania and RIC
Contract	Linked through exchange of considerations	Achieve prescribed outcomes through other organizations such as NPOs/community associations
Assisted	Linked through provision of in-kind or direct support	Support other organizations in the provision of service such as minor soccer
Ad Hoc	Linked through specific purpose	Supplement and compliment existing service such as transit routes
Independent	Linked only through common / shared interests	Increase awareness to minimize duplication such as private fitness club
Non-aligned	No linkage	Example private language school

Relationship Formation Process Model



Want more information?

The Master Plan process and resulting documentation is available on the City Website at:
http://www.city.richmond.bc.ca/leisure/leisure_master_plan.htm

or contact Denise Tambellini-Abraham at 604-276-4349 or Cathy Volkering-Carlile, General Manager of Parks, Recreation and Cultural Services at 604-276-4068.

