

Join Our Board – Volunteer Opportunity: Digital Marketing, IT, and Nature Enthusiast

Are you passionate about nature, experienced in digital marketing, and tech-savvy? The Richmond Nature Park Society is seeking a dedicated individual to join our Board of Directors as a volunteer member. Help us strengthen our digital presence, enhance our technology tools, and inspire community connection to the natural world.

About Us:

The Richmond Nature Park Society is a non-profit organization that supports the Richmond Nature Park through educational programs, community engagement, and environmental stewardship. We aim to connect people with nature and promote the protection of local ecosystems.

Position: Volunteer Board Member – Digital Marketing & IT Focus

Location: Richmond, BC (meetings held in person and/or virtually)

Term: 1-year renewable term

Time Commitment: Approximately 4–6 hours/month

Responsibilities:

- Provide expertise in digital marketing to help grow and engage our online community.
- Contribute IT skills to maintain or improve the Society's digital tools (e.g., website, social media platforms, and internal communications).
- Support or lead technology-related projects and communications strategies.
- Capture and edit photos/videos of activities and events for use in promotional materials and reports.
- Analyze digital engagement metrics and provide recommendations for improvement.
- Collaborate with other board members to update the Society's strategic goals.
- Attend monthly board meetings and participate in key public events.
- Note: Volunteers may need their own equipment (laptop, camera, software) for content creation.

Desired Skills & Experience:

- Has experience in digital marketing, social media management, or content creation.
- Has IT knowledge (e.g., website management, email systems, tech troubleshooting, digital security).
- Strong communication and writing skills; ability to create clear, engaging content.
- Is enthusiastic about environmental education and the conservation of natural spaces.
- Is collaborative, reliable, and excited to contribute to a volunteer-driven organization.

Why Join?

By joining the Richmond Nature Park Society Board, you will be part of a passionate team committed to nature education and conservation. This is a great opportunity to give back, develop non-profit leadership experience, and make a tangible impact on your local environment.

How to Apply:

Please send your resume and a short statement of interest to **nature@richmond.ca** by **May 20, 2025**. Tell us how your digital and IT skills can support our mission—and what inspires your love of nature.