

# call to artists

PUBLIC ART  
RICHMOND



*Metamorphosis*, Karen Yurkovich and Tristesse Seeliger, 2021

## OPPORTUNITY

The Richmond Public Art Program invites artists residing in British Columbia to submit applications to be placed on the Community Mural Artist Roster for 2022–2024

The Community Mural Artist Roster is updated biannually and provides a list of pre-qualified artists to work with community groups, business or property owners, schools, and/or private developers proposing murals on their buildings. The Roster includes artists with a range of artistic styles, mediums and approaches.

Artists with demonstrated experience and skill sets working with multiple project stakeholders and with executing indoor and outdoor murals are encouraged to apply.

**Deadline:** September 20, 2021 by 5:00 p.m. PST.

**Roster Timeline:** 2022–2024

2022–2024 Community  
Mural Program

## Community Mural Program Artist Roster

## Request for Qualifications (RFQ)

September 2022

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## BACKGROUND

The Richmond Public Art Mural Program provides opportunities to add vibrancy to the community by energizing public spaces, fostering community identity and civic pride, engaging youth and deterring graffiti. The creation of murals may bring artists, students, community groups and local businesses together to transform the places where we live, work, learn and play, into welcoming environments that invite interaction and appreciation of art and culture.

## THEMES

Mural themes will be determined on an individual basis. For the Roster, we are looking for artists who can produce artwork that responds to the diverse historical, geographical and cultural heritage of different sites and communities in Richmond. Near natural areas, murals might also reflect Richmond's natural heritage and ecological networks.

## MURAL DEFINITIONS

A mural is defined as a painting on a wall surface, digitally produced image printed on a substrate, mosaic or bas relief that is applied directly to a wall and that is visible to the general public.

## ARTIST SCOPE OF WORK

This Artist Call is for inclusion to a pre-selected list: the Community Mural Artist Roster. Should an artist subsequently be selected to create a mural, they will be required to work on site and obtain all the necessary insurance and permitting to use lift equipment or scaffolding as necessary. An approved work plan will be developed in consultation with City staff and the property owner.

Depending on the project, artists may be required to outline a public engagement program to develop a design concept working with community members.

## ARTIST ELIGIBILITY

Artists residing in British Columbia are eligible to apply. Artists who self-identify as members of an equity-seeking and/or underrepresented community group are encouraged to apply. City employees and volunteers serving on City of Richmond Advisory Committees are not eligible to apply.

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## SELECTION PROCESS

Artists will be selected for the Community Mural Artist Roster through a one-stage selection process. A three-person Selection Panel will convene to review all artist packages and recommend up to 30 artists for the Artist Roster. The Selection Panel will be composed of artists, community representatives, and art and design professionals.

NOTE: SELECTION FOR THE ROSTER DOES NOT GUARANTEE SELECTION FOR A PROJECT COMMISSION

## SELECTION CRITERIA

- Artist's demonstrated mural experience and proven ability to produce murals that reflect community identity and assist in building rich cultural places.
- Artist's capacity to work with other City contractors and staff professionals, if required.
- Artist's capacity with engaging community groups. This may include organizing and leading workshops, collecting stories and speaking with different stakeholders to help inform the mural design. The community stakeholders may include schools, community centres, private businesses, etc.

## MURAL COMMISSIONS

Once on the Roster, artists will be notified prior to being placed into consideration for specific mural projects. Artists will be considered based on the themes and rankings established by the Public Art Selection Panel, the goals of Public Art Area Plans, and neighbourhood identities.

Independently, property owners will be invited to propose a wall on their property for inclusion in the Community Mural Program. An interdepartmental staff Mural Committee will review the property owners' applications.

After the mural locations have been determined, Public Art staff, in consultation with the selected property owner, will identify artists from the Roster for each mural opportunity. The artists will be selected based on best fit for each project.

Mural budgets will be determined for each mural project individually and will be based on size, material, level of public engagement, community contribution, site and project requirements. Budget includes (but is not limited to) artist fees, leading community engagement sessions (if required), materials, supplies, paint, permitting as needed, labour, photography, insurance, travel, accommodation and all taxes, excluding GST.

Note:

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Commissioned artists will enter into a contract with the City of Richmond and property owner as appropriate.

Commissioned artists shall not promote goods and services of any businesses and shall not violate any federal, provincial or local laws. Additionally, the artwork shall not convey partisan politics, negative imagery, religious and/or sexual content.

The City of Richmond may recommend the artist for other mural opportunities outside of the Community Mural Program, such as private commissions.

## SUBMISSION REQUIREMENTS

E-mail all documentation as one (1) PDF document, not to exceed a file size of 5 MB to: [publicart@richmond.ca](mailto:publicart@richmond.ca)

INFORMATION FORM – Please complete the information form attached to this document.

STATEMENT OF INTENT – 300 words or less, highlighting past experience and skillsets, conceptual approach to the work, and why the artist is interested in this opportunity.

ARTIST CV – (1 page maximum) Teams should include one page for each member.

WORK SAMPLES – Ten (10) supporting image examples of previous work. One image per page. Please include artist name(s), title, year, location and medium information to be on each image page.

REFERENCES – Submit the names, titles and contact information of three (3) individuals who can speak to your accomplishments and relevant experience.

## PROJECT TIMELINE

**Submission Deadline:** Monday, September 20, 2021, 5:00 p.m.

**Artists Notification:** Friday, October 1, 2021

**Roster Timeline:** 2022–2024

## SOURCES FOR ADDITIONAL INFORMATION

- Richmond Community Mural Program, [www.richmond.ca/culture/publicart/whatsnew/communitymural.htm](http://www.richmond.ca/culture/publicart/whatsnew/communitymural.htm)
- Richmond Public Art Plans, [www.richmond.ca/culture/publicart/plans](http://www.richmond.ca/culture/publicart/plans)
- Richmond Public Art Program, [www.richmond.ca/culture/publicart](http://www.richmond.ca/culture/publicart)
- Richmond Public Art Registry, [www.richmond.ca/culture/publicart/collection/catalog.aspx](http://www.richmond.ca/culture/publicart/collection/catalog.aspx)
- How Art Works in Richmond, [www.howartworks.ca](http://www.howartworks.ca)

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## SUBMISSION GUIDELINES

1. All supporting documents must be complete and strictly adhere to these guidelines and submission requirements (above) or risk not being considered.
2. All submissions must be formatted to 8.5 x 11 inch pages. Portfolio images and concept sketches would be best formatted to landscape format.
3. Submission files must be 5 MB or smaller.
4. If submitting as a team, the team should designate one representative to complete the entry form. Each team member must submit an individual resume/curriculum vitae. (See Submission Requirements)
5. All documents must be sent by email to: [publicart@richmond.ca](mailto:publicart@richmond.ca).

## ADDITIONAL INFORMATION

1. Selected artists will be required to show proof of WCB coverage and appropriate general liability insurance.
2. Please be advised that the City and the selection panel are not obliged to accept any of the submissions and may reject all submissions. The City reserves the right to reissue the Artist Call as required.
3. All submissions to this Artist Call become the property of the City. All information provided under the submission is subject to the Freedom of Information and Protection of Privacy Act (BC) and shall only be withheld from release if an exemption from release is permitted by the Act. The artist shall retain copyright in the concept proposal. While every precaution will be taken to prevent the loss or damage of submissions, the City and its agents shall not be liable for any loss or damage, however caused.

## QUESTIONS

Please contact the Richmond Public Art Program:

Tel: 604-247-4612

Email: [publicart@richmond.ca](mailto:publicart@richmond.ca)

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RICHMOND

## 2022–2024 COMMUNITY MURAL PROGRAM - ARTIST ROSTER

Submission Deadline: **Monday, September 20, 2021 by 5:00pm PST.**

Attach one (1) copy of this form as the first page of the submission.

Name: \_\_\_\_\_

Team Name (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

City/Postal Code: \_\_\_\_\_

Primary Phone: \_\_\_\_\_ Secondary Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_  
(One website or blog only)

**Incomplete submissions will not be accepted. Emailed submissions over 5 MB will not be accepted. Information beyond what is listed in the checklist will not be reviewed.**

List Team Member Names Here (Team Lead complete above portion):  
\_\_\_\_\_

Please let us know how you found out about this opportunity:  
\_\_\_\_\_

Would you like to receive direct emails from the Richmond Public Art Program?  Yes  No

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Submit applications by email to: [publicart@richmond.ca](mailto:publicart@richmond.ca)

### Additional Information:

Please be advised that the City and the selection panel are not obliged to accept any of the submissions and may reject all submissions. The City reserves the right to reissue the RFQ as required. All submissions to this RFQ become the property of the City. All information provided under the submission is subject to the Freedom of Information and Protection of Privacy Act (BC) and shall only be withheld from release if an exemption from release is permitted by the Act. The artist shall retain copyright of the submitted documents. While every precaution will be taken to prevent the loss or damage of submissions, the City and its agents shall not be liable for any loss or damage, however caused.

