

# City of Richmond

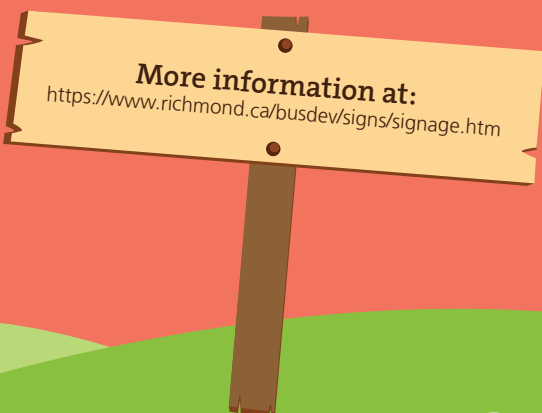
# Signage Bylaw

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The updated Sign Regulation Bylaw 9700 modernizes regulations related to signage, increases education and enforcement and addresses a variety of concerns about clutter and visual pollution.

The new bylaw includes a number of major changes, including:

- decluttering rules, which will limit the percentage of storefront windows that can be covered by signage;
- updating the existing Sign Bylaw dating back to 1990 to modernize language and definitions, and meet current business needs, technology advancements and trends;
- clarifying rules for temporary signs, such as signs for new businesses, signs for community events or signs on construction sites;
- specifying the number, location and duration of display of each type of sign permitted;
- increasing application fees to recover processing costs and match current norms across the region;
- increasing penalties for sign bylaw infractions and introducing an adjudication process to deal with disputes; and
- the City encourages the use of language that is at least 50% English in order to promote inclusion and community harmony.



# Construction Signage

Two types of Signs are allowed on construction sites. In the case of both types of signs, they must not be displayed prior to the commencement of construction or more than 28 days after completion. They are also not permitted to be illuminated and they cannot exceed one per frontage. Other rules are as follows:

## Signs on Fencing around a construction site;

- Copy area cannot exceed 33% of fence area
- Fence height cannot exceed 2 m for one or two-family sites or 3 m for other sites

## Freestanding signs

- REQUIRE a PERMIT
- Cannot exceed a height of 2 m for one or two-family sites or a height of 6 m for other sites
- Sign area is restricted to a max of 3 m<sup>2</sup> for one or two family sites
- For sites other than one or two family, the sign area must not exceed 1.0 m<sup>2</sup> per 10 m of lot frontage, or 9 m<sup>2</sup>, whichever is less

