



GATEWAY
THEATRE



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Annual Report to City Council



GATEWAY
THEATRE

Mission Statement

Gateway Theatre is a welcoming and inclusive regional theatre for Richmond and its surrounding communities. Encouraging participation and cultural diversity, we strive for excellence and leadership in the development and production of live, professional theatre and programs that connect the community.



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Programs

Live Professional Theatre

Signature Series

- 4 MainStage & 2 Studio Shows
- English-language Pacific Festival
- Contemporary plays in Cantonese & Mandarin
- English surtitles

Theatre Education for Young People

Gateway Academy

- Discounted schools tickets
- Behind-the-scenes outreach program

Artistic Development

New play development

Professional training workshops for

Chinese-speaking actors

Emerging artist opportunities

Community Engagement

Community venue rentals

Event-production support & mentorship

Volunteer program



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2014-2015 Season

Inaugural Pacific Festival

打轉教室 *Detention*

小島芸香 *The Isle*

赤室解禁 *The Fire of Desire*



Signature Series

Conversations with My Mother

How to Disappear Completely

Crazy for You

Valley Song

Miss Caledonia

Rodgers and Hammerstein: Out of a Dream



“Pay attention, Canadian theatres: Maybe your lack of culturally diverse audiences isn’t a problem after all, but an opportunity.”

– *The Globe and Mail*



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Education

Academy for the Performing

Arts

220 students aged 6-18

Classes in

- Acting
- Singing
- Speech
- Musical Theatre
- Playwriting

RBC Outreach Program

120 high school students get a behind-the-scenes look at professional theatre

Discounted Youth Tickets

More than 2000 students access steeply discounted tickets



**Arts-involved youth are more
academically-motivated,
community-minded, self-confident,
creative and collaborative**



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Community

2014/2015 Venue Use

29 community and professional groups
20,596 attendees

2014/2015 Volunteer Program

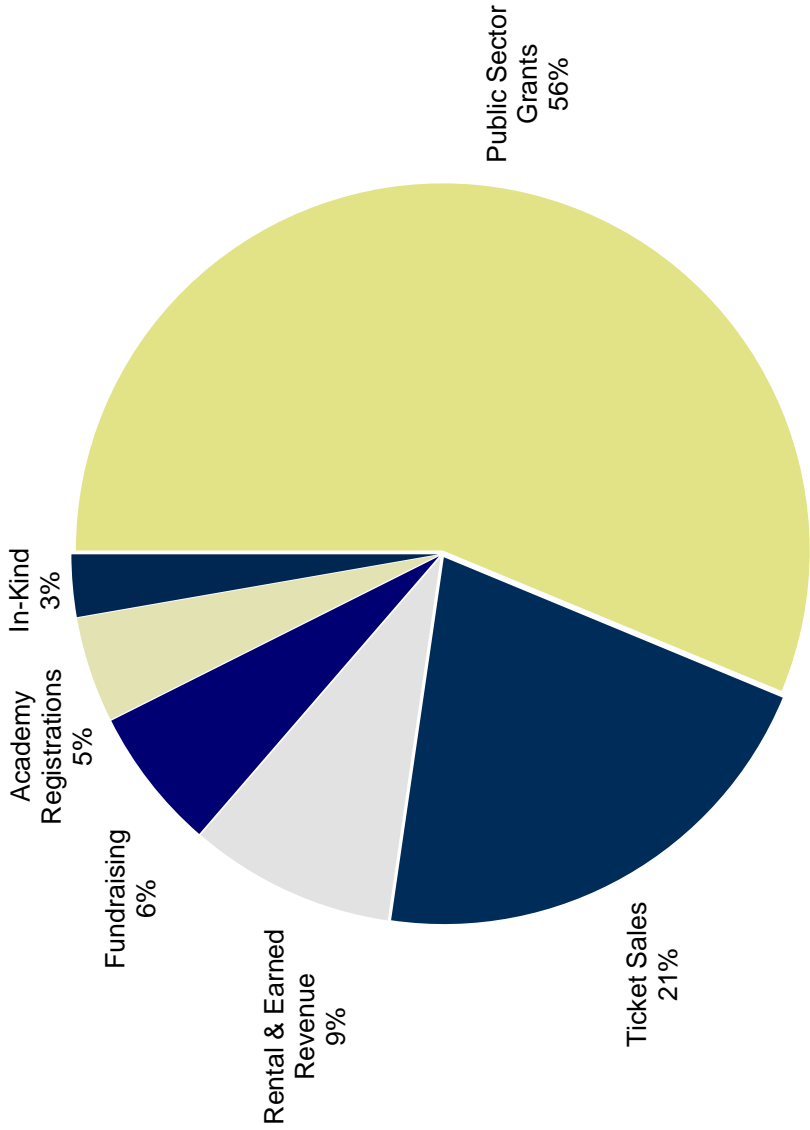
127 volunteers
9,955 hours of volunteer time





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Revenue Sources





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2014/2015 Supporters

Public Sector

The City of Richmond
BC Arts Council
Canada Council for the Arts
Human Resources Development Canada
Province of British Columbia

Corporate Sponsors

Daiso Canada
G & F Financial Group
Investors Group
Pryke Lambert Leathley Russell LLP
Univar Canada Ltd.
McDonald's Restaurants
Courtyard Gardens & Gilmore Gardens
YVR Vancouver Airport Authority
NCIX
THEFACESHOP

Foundations

Hamber Foundation
Koerner Foundation
RBC Foundation
Vancouver Foundation

Corporate Donors

Ackroyd Insurance
Dorset Realty Group
Investors Group
RBC
Richmond Chinatown Lions Club
TELUS

In Kind Sponsors

Accent Inns
Anna's Cake House
Continental Seafood Restaurant
Executive Airport Plaza Hotel
Fairchild Radio & TV
Lansdowne Centre
Ming Pao + Canadian Chinese Express
PODS Moving and Storage
Richmond Night Market
Richmond News
The Richmond Review
Sheraton Vancouver Airport Hotel
Signarama
Sing Tao + Canadian City Post



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2014/2015 Financial

Results Our Mission

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2014/2015 Financial

Results

A period of artistic and community-building investment

\$72K deficit

Many artistic successes and achievements

Strong cash position



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2015 Pacific Festival

樓城 *The Will to Build*
女煮人 / 聊Dry男 *Cook Your Life / MeChat*
相約星期二 *Tuesdays with Morrie*

Total attendance exceeded 3,000

47% of attendees were new to Gateway

77% primarily speak Cantonese at home

98% said they would buy tickets again

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“Wonderful to see a play performed in my mother tongue.”

“English is my first language and I enjoyed the play just as much as the Cantonese audience.”



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Fall 2015 Signature Series

For the Pleasure of Seeing Her Again

“Brilliant acting by both mother and son. I haven't laughed so hard in a long time, and the conclusion was very touching. Congratulations all round.”

...didn't see that coming...

“Thank you for a truly enjoyable evening. We are still talking about it.”

The Wizard of Oz

“Absolutely loved this production. One of the best musicals I've seen at the Gateway in the last 10+ years...A must see!!”





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Upcoming Priorities

- A sustainable model for the Pacific Festival
- Greater focus on fundraising to diversify revenue
- New marketing & ticketing approaches to tap into new audiences



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Board of Directors

Susan Ness, Chair
John Watson, Vice Chair
Fiona Gan, Treasurer
Sandra Schinnerl, Secretary

Seemah Aaron, Phebe Chan, Margaret Comiskey,
Wayne Gibson, Howard Harowitz, Carolyn Price,
William Tang, Paulina Zhang

Paul Koonar & Brian Zhou, Youth Now Board Members

Councillor Chak Au, City Council Liaison

Special thanks to Angela Chu and Suzanne Dunn, who served as board members until December 2015.