

Financial Impact

The provision of regular enforcement in the Steveston Village area would be accommodated within Community Bylaw's existing operational budget which would be similar to the pre-trial service levels.

The proposed improvements to existing signage and pavement markings have an estimated total cost of \$3,000 and would be funded from the 2013 Neighbourhood Traffic Safety Program, which is part of the 2013 Capital Budget previously approved by Council.

Conclusion

The proposed adjusted measures to continue to improve the management of free on- and off-street public parking in the Steveston Village area respond to and address the key concerns cited by both residents and merchants arising from the trial implementation of a parking strategy for the area from June to September 2012. While these measures may not meet the full expectations of all stakeholders, they are considered at this time to be the most effective approach to striking a balance between providing a reasonable amount of time for visitors who drive to the Steveston area to enjoy its amenities and an appropriate level of enforcement to ensure adequate turnover of free public parking spaces.



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