

# call to artists

PUBLIC ART  
RICHMOND



Figure 1. Richmond Cultural Centre, 7700 Minoru Gate.

## Richmond Cultural Centre Mural

### Request for Qualifications (RFQ)

January 2019

## OPPORTUNITY

The Richmond Public Art Program seeks an artist or artist team to create a mural for the exterior fascia and structural columns of the Richmond Cultural Centre, located at 7700 Minoru Gate. Artists with demonstrated experience and skill sets working with multiple project stakeholders and executing outdoor murals are encouraged to apply.

A two-stage artist selection process will be implemented for this commission. Shortlisted artists will be invited to outline a public engagement process to develop a design concept working with community members, Cultural Centre user groups and project stakeholders. All details on how to apply are contained herein.

- Budget:** \$30,000
- Eligibility:** Artists residing in British Columbia
- Deadline:** March 15, 2019
- Completion:** Summer, 2019

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## BACKGROUND

In February 2018, the Richmond Public Art Mural Program was approved by City Council. The Program provides opportunities to build community, animate highly visible public spaces, foster community dialogue and cross-cultural exchange, and engage diverse and multigenerational communities.

Many blank building facades exist throughout the City in highly visible public locations, adjacent to sidewalks in urban areas, or in natural settings beside trails and in parks. By incorporating art onto these buildings, we can transform ordinary surfaces into unique representations of community identity and pride.

The mural will reflect the culturally diverse community, user groups and vibrant cultural programming, facilities and agencies within the Richmond Cultural Centre, including:

- City of Richmond Archives
- Richmond Arts Centre / Richmond Media Lab
- Richmond Art Gallery
- Richmond Public Library
- Richmond Museum
- Rooftop Garden
- Performance Hall

Artists are encouraged to visit the facility and familiarize themselves with the site, context of the building and programs offered in the facility. Shortlisted artists will be invited to attend an artist orientation session with City staff and stakeholder representatives to ask questions before developing their mural concepts.

## ARTIST SCOPE OF WORK

The commissioned artist will engage multiple community stakeholder groups in a series of dialogue sessions and/or hands-on art-making activities to develop and inform the mural design.

The artist will lead five (5) community engagement sessions with interested groups at the Richmond Cultural Centre. The intent of the engagement process is to allow the artist and City staff to listen and learn from user groups and community members about what makes this community unique, and why and what people value by engaging in arts and culture as part of their everyday lives.

The format of these sessions will be developed by the artist in consultation with City staff. The expectation is for the artist to interpret feedback, observations, stories and themes to be represented in the mural design. Following the public consultation work, the artist will develop concept mural designs to be reviewed by City staff and project stakeholders.

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Artists will be required to work on site and obtain all the necessary permitting to use lift equipment or scaffolding. An approved work plan will need to be developed in consultation with City staff.

## LOCATION

The Richmond Cultural Centre is located at 7700 Minoru Gate, within the Minoru Park precinct. The exterior building fascia band, approximately 5 ft. high and 1,063 linear feet across is a continuous feature around the perimeter of the building. The building's 33 structural columns will also be included in the artist's concept.

## BUDGET

The total budget established for this project is \$30,000 CAD. This budget includes (but is not limited to) artist fees, leading community engagement sessions, materials, supplies, paint, permitting as needed, labour, photography, insurance, travel, accommodation and all taxes, excluding GST.

## ARTIST ELIGIBILITY

Artists residing in British Columbia are eligible to apply. Artists who are currently contracted by the City of Richmond Public Art Program are not eligible to apply. City employees and volunteers serving on City of Richmond Advisory Committees are not eligible to apply.

## SELECTION PROCESS

A selection panel consisting of a combination of artists, art professionals, and community representatives will engage in a two-stage artist selection process to review all artist submissions. Up to three (3) shortlisted artists will be awarded a \$150 honorarium to prepare a presentation and attend an interview with the Selection Panel. Artists who are travelling outside of Greater Vancouver will be reimbursed for travel expenses up to \$500.

At the conclusion of the process, the panel will recommend one artist or artist team. The selected artist will enter into an initial design contract with the City of Richmond and work to finalize a conceptual approach to be submitted for review by the Richmond Public Art Advisory Committee (RPAAC) and City staff. Council approval of the selected artist will be required prior to the implementation phase. Please be advised that the City is not obliged to accept the artist concept. The City reserves the right to reissue the Artist Call as required.

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## STAGE ONE - ARTIST SELECTION CRITERIA

Submissions to the Call will be reviewed and decisions made based on:

- Artistic merit of artist statement of intent in response to the project goals;
- Artist capacity to engage community stakeholders and work with other City contractors and staff professionals.
- Artist's demonstrated experience in producing artwork that responds to the existing character of the site by taking into account scale, colour, material, texture, as well as the physical characteristics of the building and location.
- Appropriateness of the proposal to the Public Art Program goals:  
[www.richmond.ca/culture/publicart/plans/policy](http://www.richmond.ca/culture/publicart/plans/policy)

## STAGE TWO - ARTIST SELECTION CRITERIA

Shortlisted artist proposals will be reviewed and decisions made based on:

- Artist's response to follow up questions/comments from the Selection Panel.
- Feasibility of Artist's preliminary project budget breakdown.
- Artist's approach to the community engagement sessions, including methodology to ensure the final mural design is representative of the engagement process and community identity.
- Artist's work plan and outline of community engagement sessions with identified objectives.
- Appropriateness of the proposal to the Public Art Program goals:  
[www.richmond.ca/culture/publicart/plans/policy](http://www.richmond.ca/culture/publicart/plans/policy)

## SUBMISSION REQUIREMENTS

E-mail all documentation as one (1) PDF document, not to exceed a file size of 5 MB to: [publicart@richmond.ca](mailto:publicart@richmond.ca)

- INFORMATION FORM – Please complete the information form attached to this document.
- STATEMENT OF INTENT – 300 words or less, highlighting past experience and skillsets, conceptual approach to the work, why the artist is interested in this opportunity and how the project responds to the selection criteria.
- ARTIST CV – (1 page maximum). Teams should include one page for each member.
- WORK SAMPLES – Ten (10) supporting image examples of previous work. One image per page. Please include artist name(s), title, year, location and medium information to be on each image page.

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- REFERENCES – Submit the names, titles and contact information of three (3) individuals who can speak to your accomplishments and relevant experience.

## PROJECT TIMELINE

<b>Submission Deadline:</b>	March 15, 2019, 5:00 p.m.
<b>Shortlisted Artists Notification:</b>	March 26, 2019, 5:00 p.m.
<b>Stage 2 Artists Orientation meeting:</b>	April 2, 2019, 5:00 p.m.
<b>Stage 2 Finalist Interviews:</b>	May 9, 2019, 5:00 p.m.
<b>Completion:</b>	Summer, 2019

## SOURCES FOR ADDITIONAL INFORMATION

- City Centre Public Art Plan, [www.richmond.ca/culture/publicart/plans/plans](http://www.richmond.ca/culture/publicart/plans/plans)
- Richmond Public Art Program, [www.richmond.ca/culture/publicart](http://www.richmond.ca/culture/publicart)
- Richmond Public Art Registry, [www.richmond.ca/culture/publicart/collection/catalog.aspx](http://www.richmond.ca/culture/publicart/collection/catalog.aspx)
- Richmond Archives, [www.richmond.ca/cityhall/archives/search-archives](http://www.richmond.ca/cityhall/archives/search-archives)
- Richmond Cultural Centre, [www.richmond.ca/culture/cultural-centre/about.htm](http://www.richmond.ca/culture/cultural-centre/about.htm)
- Richmond Public Library, [rpl.yourlibrary.ca](http://rpl.yourlibrary.ca)
- Richmond Art Gallery, [www.richmondartgallery.org](http://www.richmondartgallery.org)
- Richmond Museum, [www.richmondmuseum.ca](http://www.richmondmuseum.ca)
- Richmond Arts Centre, [www.richmond.ca/culture/centre/about](http://www.richmond.ca/culture/centre/about)

## SUBMISSION GUIDELINES

1. All supporting documents must be complete and strictly adhere to these guidelines and submission requirements (above) or risk not being considered.
2. All submissions must be formatted to 8.5 x 11 inch pages. Portfolio images and concept sketches would be best formatted to landscape format.
3. Submission files must be 5 MB or smaller.
4. If submitting as a team, the team should designate one representative to complete the entry form. Each team member must submit an individual resume/curriculum vitae. (See Submission Requirements)
5. All documents must be sent by e-mail to: [publicart@richmond.ca](mailto:publicart@richmond.ca)

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## ADDITIONAL INFORMATION

1. The selected artist will be required to show proof of WCB coverage and \$5,000,000 general liability insurance.
2. Please be advised that the City and the selection panel are not obliged to accept any of the submissions and may reject all submissions. The City reserves the right to reissue the Artist Call as required.
3. All submissions to this Artist Call become the property of the City. All information provided under the submission is subject to the Freedom of Information and Protection of Privacy Act (BC) and shall only be withheld from release if an exemption from release is permitted by the Act. The artist shall retain copyright in the concept proposal. While every precaution will be taken to prevent the loss or damage of submissions, the City and its agents shall not be liable for any loss or damage, however caused.

## QUESTIONS

Please contact the Richmond Public Art Program:

Tel: 604-204-8696

E-mail: [publicart@richmond.ca](mailto:publicart@richmond.ca)

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Figure 1 – Exterior fascia banding and columns, highlighted in red at Minoru Gate entrance.



Figure 2 – Exterior fascia banding and columns, highlighted in red at Cultural Centre Plaza entrance.



Figure 3 – Exterior fascia banding and columns, highlighted in red at north parking lot and east access lane.

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Attach one (1) copy of this form as the first page of the submission.

Name: \_\_\_\_\_

Team Name: (if applicable) \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Primary Phone: \_\_\_\_\_ Secondary Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_  
(One website or blog only)

**Incomplete submissions will not be accepted. E-mailed submissions over 5 MB will not be accepted. Information beyond what is listed in the checklist will not be reviewed.**

List Team Member Names: (Team Lead complete above portion)

\_\_\_\_\_  
\_\_\_\_\_

Please let us know how you found out about this opportunity:

\_\_\_\_\_  
\_\_\_\_\_

Would you like to receive direct e-mails from the Richmond Public Art Program?  Yes  No

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Submit applications by e-mail to: [publicart@richmond.ca](mailto:publicart@richmond.ca)

## Additional Information

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