

Richmond Public Art Advisory Committee 2016 Work Plan

Council Term Goals 2014–2018

This Work Plan supports the mandate of the Public Art Advisory Committee as outlined in its terms of reference, to “provide advice and act as a resource to City Council and staff on the City’s Public Art Program and propose and support activities that benefit and advance public art in the City”.

The Work Plan supports the following Council Term Goal # 2: A Vibrant, Active and Connected City:

Continue the development and implementation of an excellent and accessible system of programs, services, and public spaces that reflect Richmond’s demographics, rich heritage, diverse needs, and unique opportunities that facilitate active, caring, and connected communities.

2016 Proposed Budget

RPAAC is requesting an operating budget of \$5,000 for 2016. This will cover costs incurred by meetings, forums, educational and promotional materials and consultant fees (should these be required) associated with the implementation of the 2016 Work Plan.

2016 RPAAC Work Plan

The RPAAC 2016 Work Plan is based on the Terms of Reference for the Committee and is proposed as follows:

RPAAC 2016 Work Plan				
Strategy/Initiative	RPAAC Actions/Steps	Expected Outcome of RPAAC Actions	Indicator of RPAAC Success	Stakeholders
1. Raise awareness and understanding of the importance of public art in the City				
a. Involve the public in the selection process for public art.	<i>Encourage community members to participate on public art selection panels through an open call for volunteers</i>	<i>Richmond residents are involved in civic and community cultural life</i>	<i>Community support of the public art selection process</i>	<i>Community Centre Associations, Richmond Arts Coalition (RAC), Richmond Artist Guild (RAG), Richmond Art Gallery Association (RAGA) and others</i>
b. Engage communities with individualized neighbourhood art plans	<i>Develop Public Art Plans for Steveston and Capstan Village by Summer 2016</i>	<i>Greater awareness of public art in Richmond communities</i>	<i>Public Art contributes to neighbourhood recognition and identity</i>	<i>Neighbourhood organizations, private developers, artists</i>
c. Advocacy and promotion (art walks and tours, brochures, postcards, posters and social media)	<i>Identify and support new opportunities for advocacy and promotion</i>	<i>Promotion of community connection and awareness of public art</i>	<i>Public participation at unveilings, public lectures and bus tours</i>	<i>Parks, Community Centre Associations, Walk Richmond, KPU, Tourism Richmond</i>

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d. Education and training for RPAAC members (workshops, bus tours, PechaKucha Nights, Creative City Network of Canada Summit)	<i>Identify and register for training opportunities</i>	<i>Develop and expand knowledge of best practices</i>	<i>Greater confidence in recommendations to staff and Council</i>	<i>Creative City Network of Canada, Alliance for the Arts</i>
e. Education for the public (Lulu series talks, PechaKucha Nights)	<i>Recommend guest speakers and promote events</i>	<i>Develop community connection and awareness of public art</i>	<i>Increased attendance and appreciation of the arts</i>	<i>Arts Centre, KPU, Community Centre Associations</i>
f. Guest Speakers	<i>Identify key guest speakers for RPAAC meetings for 2016</i>	<i>RPAAC members better informed on public art issues and equipped to share this information with Council, as and when directed.</i>	<i>Guest speaker series for 2016 devised and implemented.</i>	<i>ECUAD, artists, consultants, conservators</i>
2. Advise on strategies, policies and programs to achieve excellence in art in the public realm				
a. Research Best Practices and Policy review	<i>Identify and prioritize potential research on policy and administration</i>	<i>Policy and administrative procedures are reviewed</i>	<i>Policy and administrative procedures are updated</i>	<i>City Council</i>
b. Community Public Art Program	<i>Assist and advise on implementation of the Community Public Art Program</i>	<i>The Community Public Art Program is updated</i>	<i>Public art projects initiated under a revised Community Public Art Program</i>	<i>Community Centre Associations and community organizations</i>
c. Opportunities for artists working in 2D visual art	<i>Assist and advise on implementation of a program for 2D art to connect arts and businesses</i>	<i>Actions identified and advice given to assist City of Richmond staff and community partners to implement a 2D Art Program</i>	<i>Practical actions identified and implemented and advice given as and when requested.</i>	<i>RAC, RAG, RAGA</i>
d. Conservation and maintenance of the Public Art Collection	<i>Review maintenance priorities annually</i>	<i>Set priorities for conservation and maintenance</i>	<i>Public Art collection is well maintained</i>	<i>Public Works, Conservators, Strata Councils</i>

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e. Private Development Program	<i>Review terminology for transfer of ownership from private development to the City</i>	<i>Clarity on the definitions for Public Art donations and transfer of ownership</i>	<i>Greater clarity on use of the term “donations” and “transfer of ownership”</i>	<i>Private development and community donors</i>
3. Propose and support City programs, initiatives and events that advance public art in the City				
a. Lulu Talks	<i>Advise on speakers and musicians for the Lulu Talks</i>	<i>Identified speakers to advance Council Goals</i>	<i>Increased attendance and appreciation of the arts</i>	<i>Arts Centre, KPU, Community Centre Associations</i>
b. PechaKucha Night Richmond	<i>Advise on speakers and partners for PechaKucha Night Richmond</i>	<i>Identified speakers to advance Council Goals</i>	<i>Increased attendance and appreciation of the arts</i>	<i>Arts Centre, KPU, Community Centre Associations</i>
c. Doors Open and Culture Days	<i>Assist and advise on venues and artworks for consideration</i>	<i>Public Art Program has a high profile at Doors Open</i>	<i>Increased participation and appreciation of the arts</i>	<i>Arts Centre, Heritage sites, Community Centre Associations</i>
4. Review and submit recommendations to Council on public art project plans				
a. Private Development Public Art Plans	<i>Review private development public art plans</i>	<i>Provide advice and recommendations to staff and Council</i>	<i>Public Art plans embraced by developers and Council</i>	<i>Council, community partners, private developers</i>
b. Steveston Waterfront Public Art Plan	<i>Advise and assist as required</i>	<i>New Public Art Plans to serve as a guide for public art in Steveston</i>	<i>New Public Art plans embraced by developers and artists</i>	<i>Neighbourhood organizations, private developers, artists</i>
c. Capstan Village Public Art Plan	<i>Advise and assist as required</i>	<i>New Public Art Plans to serve as a guide for public art in Capstan</i>	<i>New Public Art plans embraced by developers and artists</i>	<i>Neighbourhood organizations, private developers, artists</i>
5. Provide input to staff in the development of an annual Public Art Program report to Council, including an RPAAC annual work plan				
a. 2016 Public Art Program report to Council and 2017 RPAAC Annual Work Plan	<i>Advise and assist as required</i>	<i>Accomplishments during the past year are presented to Council and the public</i>	<i>Public Art has contributed to making Richmond a more vibrant, active and connected City</i>	<i>Council, community partners, private developers</i>