



BACKGROUND: “ORANGE CAMPAIGN 2018”

From 25 November, International Day for the Elimination of Violence against Women, to December 10, Human Rights Day, the United Nations **UNiTE Campaign: 16 Day of Activism to End Gender-based Violence** is a time to galvanize action to end violence against women and girls everywhere. As a bright and optimistic colour, **Orange** has been chosen by the United Nations as the colour to represent the Campaign's goal of a future free from violence.

The theme and activities of the UNiTE Campaign in 2018 under the global banner *Orange the World*, will mobilise all UNiTE networks, including the UN system, government partners, civil society, schools and universities, private sector, sports associations and individuals to stand in solidarity with women's human rights organizations and defenders who are working to end violence against women and girls. To find out more about the UNiTE campaign, [CLICK HERE](#)

Sexual and gender-based violence is one of the most pervasive and egregious human rights violations. Although older women in Africa are strong and resilient, they are also among the most victimized groups. They have been disproportionately impacted by the AIDS pandemic which is both a cause and consequence of violence against women. The violence they experience remains largely invisible, and “uncounted”. It often begins in childhood and is exacerbated by early marriage and exclusion from health services, education and economic opportunities. Transitions to motherhood, widowhood and aging increase their vulnerability.

Canada has made gender equality and the empowerment of women and girls the cornerstone its Feminist Foreign Policy. This includes initiatives to enable the fight against sexual and gender-based violence, that support women's organizations promoting women's rights, that enhance institutional capacity and that build the evidence-base for gender equality action.

This year during the **16 Days of Activism GRAN** will spotlight the multiple challenges that older women in sub-Saharan Africa face: access to life saving medicines, access to life-long learning and freedom from violence. Our goal is to raise awareness in our own communities and beyond. Our call to action is to challenge the Canadian government to fully fund and implement its Feminist International Assistance Policy that will improve the **human rights** of grandmothers in sub-Saharan Africa. We are calling on our Parliamentarians to stand in solidarity with women around the world by wearing **Orange** in the House of Commons during the 16 Days of Activism.

#orangetheworld #olderwomencount





grandmothers

Advocacy Network

Mouvement de soutien des
grands-mères

Vancouver will
Glow Orange on
November 25
International Day
for the Elimination
of Violence Against
Women

United Nations' **UNiTE to End Violence Against Women** and **GRAN** invite you to **ORANGE THE WORLD** during **16 Days of Activism November 25 to December 10**. Wear **ORANGE**, raise awareness and mobilize action. Theme this year is **Leave No One Behind: End Violence against Women and Girls**



The **UNiTE** Campaign uses the colour **ORANGE** as a uniting theme symbolizing a brighter future free from violence.

Part of the **UNiTE** Campaign is a global initiative to light up buildings in symbolic support for the goals of the campaign. On November 25, Vancouver City Hall, Burrard Street Bridge, Science World, the Sails at Canada Place and the Olympic Cauldron will all light **ORANGE**. BC Place will light **ORANGE** on November 29.

Mayor Gregor Robertson has proclaimed the 16 Days as **UNiTE to End Violence Against Women and Girls Orange Days** in the City of Vancouver.

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In the lower mainland contact GRAN at greatervangran@gmail.com



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Join **UNiTE** and **GRAN** during **ORANGE CAMPAIGN November 25 – December 10**

The United Nations' **UNiTE** campaign invites governments, civil society organizations, and individuals around the world mark the **16 Days of Activism** with events and actions that increase awareness of violence against women and girls and mobilize action. The **UNiTE** Campaign uses the colour **ORANGE** as a uniting theme symbolizing a brighter future free from violence.

Part of the **UNiTE** Campaign is a global initiative to light up buildings in symbolic support for the goals of the campaign. On **November 25**, Vancouver City Hall, Burrard Street Bridge, Science World & the Sails at Canada Place will all light **ORANGE**. BC Place will be **ORANGE** on **November 29**.

GRAN will spotlight the multiple challenges that older women in sub-Saharan Africa face: access to life saving medicines, access to life long learning and freedom from violence. **#LeaveNoOneBehind**
#OlderWomenCount!

In the lower mainland contact us at greatervangran@gmail.com

In other locations in Canada at grandmothersadvocacy@gmail.com

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