

CityClerk

From: Candido, Michelle [Michelle_Candido@translink.bc.ca]
Sent: Friday, 8 August 2008 12:05 PM
To: CityClerk
Subject: Ride-Share Week 2008 Delegation Request for September 22nd Council Meeting

Attachments: RSW1Pager.doc



RSW1Pager.doc
(40 KB)

Dear Mayor and Council,

I would like the opportunity to be a delegate at the September 22nd Richmond council meeting in order to inform council about Ride-Share Week. At the council meeting I will cover the Ride-Share Week promotional campaign and the many benefits ridesharing offers. Additionally I will inform council about the free online ridematching services provide through www.ride-share.com. Ride-Share Week will take place October 6th through October 10th.

Please find attached an informative one page handout about Ride-Share Week 2008.

Best regards,

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Ride-Share Week – October 6th to October 10th

Ride-Share Week (RSW) is an annual week of promotion and participation in ridesharing in the Metro Vancouver area. RSW will take place October 6th to 10th. Using the Jack Bell Ride-Share database, available online for free at www.ride-share.com, individuals and businesses can sign up to match journeys and start enjoying greener commutes. Win one of over 200 prizes by actively ridesharing using the Jack Bell database during Ride-Share Week. Company's with the highest ridesharing participation will be recognized in the media and awarded prizes.

Whether you already own your car and drive to work, or would like to find a ride to work, the benefits of ridesharing are numerous and immediate:

TIME

- Take advantage of HOV lanes for a faster commute

SAVE MONEY

- Share the costs of gas (and parking); everyone saves money.

SUSTAINABILITY

- Driving to work with empty seats in your vehicle is energy inefficient. Ridesharing takes cars off the roads, thereby reducing greenhouse gas emissions. Each member of the ride-share is responsible for only a portion of one vehicle's emissions versus one entire car's worth of CO₂.

DE-STRESS

- Reduce the stress of driving to work and dealing with rush hour traffic by sharing the driving - enjoy the drive to work, catch up on some reading or have a good conversation in your ride-share.

COMMUNITY

- Create community and connectedness with those you travel with. Enjoy each others' company, maybe even make new friends

PRIZES

- All throughout Ride-Share Week, prizes will be awarded. The Jack Bell Ride-share online database, will select commuters who are actively sharing their ride, during the week of October 6th to 10th.

How do I get involved?

Go to www.ride-share.com to register your commute as a driver or passenger. Find out about using a Jack Bell ride-share vehicle for your commute. For a corporate, exclusive company branded website for your business or organization please contact customercare@ride-share.com

