

# Richmond Public Art Advisory Committee 2017 Work Plan

## Council Term Goals 2014–2018

This Work Plan supports the mandate of the Public Art Advisory Committee as outlined in its terms of reference, to “provide advice and act as a resource to City Council and staff on the City’s Public Art Program and propose and support activities that benefit and advance public art in the City”.

The Work Plan supports the following Council Term Goal # 2: A Vibrant, Active and Connected City:

*Continue the development and implementation of an excellent and accessible system of programs, services, and public spaces that reflect Richmond’s demographics, rich heritage, diverse needs, and unique opportunities that facilitate active, caring, and connected communities.*

- 2.1. *Strong neighbourhoods.*
- 2.3. *Outstanding places, programs and services that support active living, wellness and a sense of belonging.*
- 2.4. *Vibrant arts, culture and heritage opportunities.*

This Work Plan supports Council’s 2014-2018 Term Goal #3 A Well-Planned Community:

*Adhere to effective planning and growth management practices to maintain and enhance the livability, sustainability and desirability of our City and its neighbourhoods, and to ensure the results match the intentions of our policies and bylaws.*

- 3.2. *A strong emphasis on physical and urban design.*

## 2017 Proposed Budget

RPAAC is requesting an operating budget of \$5,000 for 2017. This will cover costs incurred by meetings, forums, educational and promotional materials and consultant fees (should these be required) associated with the implementation of the 2017 Work Plan.

## 2017 RPAAC Work Plan

The RPAAC 2017 Work Plan is based on the Terms of Reference for the Committee and is proposed as follows:

<b>RPAAC 2017 Work Plan</b>				
<b>Strategy/Initiative</b>	<b>RPAAC Actions/Steps</b>	<b>Expected Outcome of RPAAC Actions</b>	<b>Indicator of RPAAC Success</b>	<b>Stakeholders</b>
<b>1. Raise awareness and understanding of the importance of public art in the City</b>				
a. Involve the public in the selection process for public art.	<i>Encourage community members to participate on public art selection panels through an open call for volunteers</i>	<i>Richmond residents are involved in civic and community cultural life</i>	<i>Community support of the public art selection process</i>	<i>Community Centre Associations, Richmond Arts Coalition (RAC), Richmond Artist Guild (RAG), Richmond Art Gallery Association (RAGA) and others</i>

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b. Engage communities with individualized neighbourhood art plans	<i>Develop Public Art Plans for Steveston and Capstan Village and Steveston Waterfront Neighbourhood by Summer 2017</i>	<i>Greater awareness of public art in Richmond communities</i>	<i>Public Art contributes to neighbourhood recognition and identity</i>	<i>Neighbourhood organizations, private developers, artists</i>
c. Advocacy and promotion (art walks and tours, brochures, postcards, posters and social media)	<i>Identify and support new opportunities for advocacy and promotion</i>	<i>Promotion of community connection and awareness of public art</i>	<i>Public participation at unveilings, public lectures and bus tours</i>	<i>Parks, Community Centre Associations, Walk Richmond, Tourism Richmond</i>
d. Education and training for RPAAC members (workshops, bus tours, local conferences and symposiums)	<i>Identify and register for training opportunities</i>	<i>Develop and expand knowledge of best practices</i>	<i>Greater confidence in recommendations to staff and Council</i>	<i>Creative City Network of Canada, Alliance for the Arts</i>
e. Education for the public (Lulu series talks, other)	<i>Recommend guest speakers and promote events</i>	<i>Develop community connection and awareness of public art</i>	<i>Increased attendance and appreciation of the arts</i>	<i>Arts Centre, RAC, Community Centre Associations</i>
f. Guest Speakers	<i>Identify key guest speakers for RPAAC meetings for 2017</i>	<i>RPAAC members better informed on public art issues and equipped to share this information with Council, as and when directed.</i>	<i>Guest speaker series for 2017 devised and implemented.</i>	<i>ECUAD, universities, artists, consultants, conservators</i>
<b>2. Advise on strategies, policies and programs to achieve excellence in art in the public realm</b>				
a. Research Best Practices and Policy review	<i>Identify and prioritize potential research on policy and administration</i>	<i>Policy and administrative procedures are reviewed</i>	<i>Policy and administrative procedures are updated</i>	<i>City Council</i>
b. Community Public Art Program	<i>Assist and advise on implementation of the Community Public Art Program</i>	<i>The Community Public Art Program is updated</i>	<i>Public art projects initiated under a revised Community Public Art Program</i>	<i>Community Centre Associations and community organizations</i>

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c. Opportunities for artists working in 2D visual art	<i>Assist and advise on implementation of a program for 2D art to connect arts and businesses</i>	<i>Actions identified and advice given to assist City of Richmond staff and community partners to implement a 2D Art Program</i>	<i>Practical actions identified and implemented and advice given as and when requested.</i>	RAC, RAG, RAGA
d. Conservation and maintenance of the Public Art Collection	<i>Review maintenance priorities annually</i>	<i>Set priorities for conservation and maintenance</i>	<i>Public Art collection is well maintained</i>	<i>Public Works, Conservators, Strata Councils</i>
e. Council Referral on Private Development Program Policy	<i>Review Council role in approval process for public art on private property</i>	<i>Clarify the Policy for approvals of Public Art on private property</i>	<i>Greater certainty for developers, artist and Council on approval process for public art</i>	<i>Private development, artists, selection panellists, Council, RPAAC and the community</i>
<b>3. Propose and support City programs, initiatives and events that advance public art in the City</b>				
a. Lulu Talks	<i>Advise on speakers and musicians for the Lulu Talks</i>	<i>Identified speakers to advance Council Goals</i>	<i>Increased attendance and appreciation of the arts</i>	<i>Arts Centre, Community Centre Associations, RAC</i>
b. Doors Open and Culture Days	<i>Assist and advise on venues and artworks for consideration</i>	<i>Public Art Program has a high profile at Doors Open</i>	<i>Increased participation and appreciation of the arts</i>	<i>Arts Centre, Heritage sites, Community Centre Associations</i>
<b>4. Review and submit recommendations to Council on public art project plans</b>				
a. Private Development Public Art Plans	<i>Review private development public art plans</i>	<i>Provide advice and recommendations to staff and Council</i>	<i>Public Art plans endorsed by developers and Council</i>	<i>Council, community partners, private developers</i>
b. Steveston Waterfront Public Art Plan	<i>Advise and assist as required</i>	<i>New Public Art Plans to serve as a guide for public art in Steveston</i>	<i>New Public Art plans embraced by developers and artists</i>	<i>Neighbourhood organizations, private developers, artists</i>
c. Capstan Village Public Art Plan	<i>Advise and assist as required</i>	<i>New Public Art Plans to serve as a guide for public art in Capstan</i>	<i>New Public Art plans embraced by developers and artists</i>	<i>Neighbourhood organizations, private developers, artists</i>
d. Council Referral on Lansdowne Road Street as Canvas Public Art Project	<i>Review the revised concept proposal</i>	<i>Recommendation to Council</i>	<i>Council makes an informed decision on the concept proposal</i>	<i>City departments, developers</i>

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f. Council Referral on Minoru Complex Entries and Arrivals Public Art Concept	<i>Review feedback from the Minoru Complex Stakeholder Committee</i>	<i>Recommendation to Council resulting from additional consultation</i>	<i>Council makes an informed decision on the concept proposal</i>	<i>Artists, selection panel members, community, Council</i>
g. Council Referral on The Fleetwood	<i>Review options to restore The Fleetwood as an indoor civic art project using the City's Public Art Reserve Fund</i>	<i>Recommendation to Council</i>	<i>Council makes an informed decision on the proposed option</i>	<i>Britannia Heritage Shipyard, Steveston Historic Building Society</i>
<b>h. Council referral May 8, 2017: Incorporating themes related to Richmond's history into proposed art projects</b>	<b><i>Review method, background and opportunities for incorporating themes related to Richmond's history into proposed art projects</i></b>	<b><i>Recommendation to Council</i></b>	<b><i>Increased awareness on approach and opportunities for incorporating themes related to Richmond's history into proposed art projects</i></b>	<b><i>Artists, selection panel members, community, Council</i></b>
<b>5. Provide input to staff in the development of an annual Public Art Program report to Council, including an RPAAC annual work plan</b>				
a. 2017 Public Art Program report to Council and 2018 RPAAC Annual Work Plan	<i>Advise and assist as required</i>	<i>Accomplishments during the past year are presented to Council and the public</i>	<i>Public Art has contributed to making Richmond a more vibrant, active and connected City</i>	<i>Council, community partners, private developers</i>