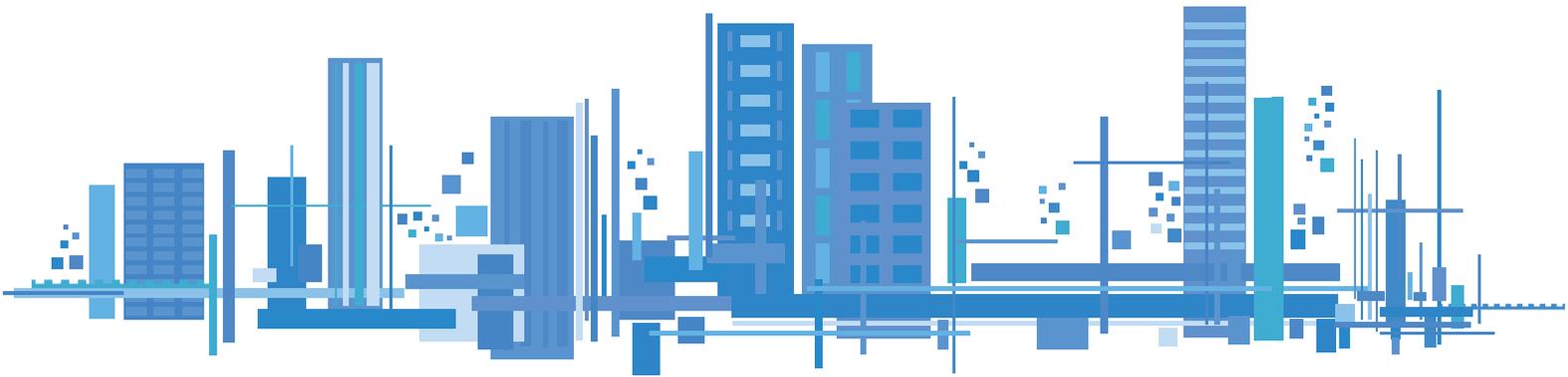


# The Lulu Awards

RICHMOND  
URBAN DESIGN  
AWARDS 2017



## What is Urban Design?

Urban Design is the design of a city and all its visible components. That is, how buildings and the spaces between them—open spaces and parks, bridges and streets, sidewalks and walkways, bodies of water, trees and landscaping, lighting and signage, etc. are all designed together over time to create an attractive, memorable and safe city.

## What are the Lulu Awards?

The Urban Design Awards Program, The Lulu Awards, is intended to recognize, celebrate and inspire excellence in urban design in the City of Richmond. Design awards will be granted for exceptional projects that represent visionary thinking and “raise the bar” for design excellence in Richmond.

## Eligibility

Private and public sector projects are eligible for an urban design award if they are approved and completed up to five years prior to the awards year. Submissions for awards can be submitted by a project owner, a member of the team that is associated with the project, City of Richmond staff, or a member of the general public. To be eligible for an award, submissions must be received by the City of Richmond before the deadline date and all entries must meet submission requirements. All Richmond public projects, including those developed by the City of Richmond, are eligible for awards.

## Submission Requirements

**Submissions will only be accepted if they include the following requirements:**

- A completed Richmond Urban Design Awards official entry form.
- A brief abstract of the project to explain its design qualities and how this project significantly adds to the quality of the public realm in Richmond. The abstract should also touch on those items that are outlined in the relevant award category descriptions. The abstract must be provided in the electronic format specified by the City.
- Two display boards, 24" x 36" maximum, illustrating the design qualities of the project described in the abstract and identifying the project name and address.
- A photo slide show, not exceeding 25 photographs, illustrating the design qualities of the project described in the abstract. The slide show must be provided in Adobe Acrobat (pdf) or Microsoft Power Point (ppt) format.

**All materials submitted will become property of the City of Richmond and will not be returned to the applicant. Furthermore, submission of materials implies consent for the City of Richmond to disseminate such materials at its sole discretion such as:**

- Posting on the City's website.
- Posting on social media.
- At the awards ceremony and as press information related to the awards.

## Awards Process

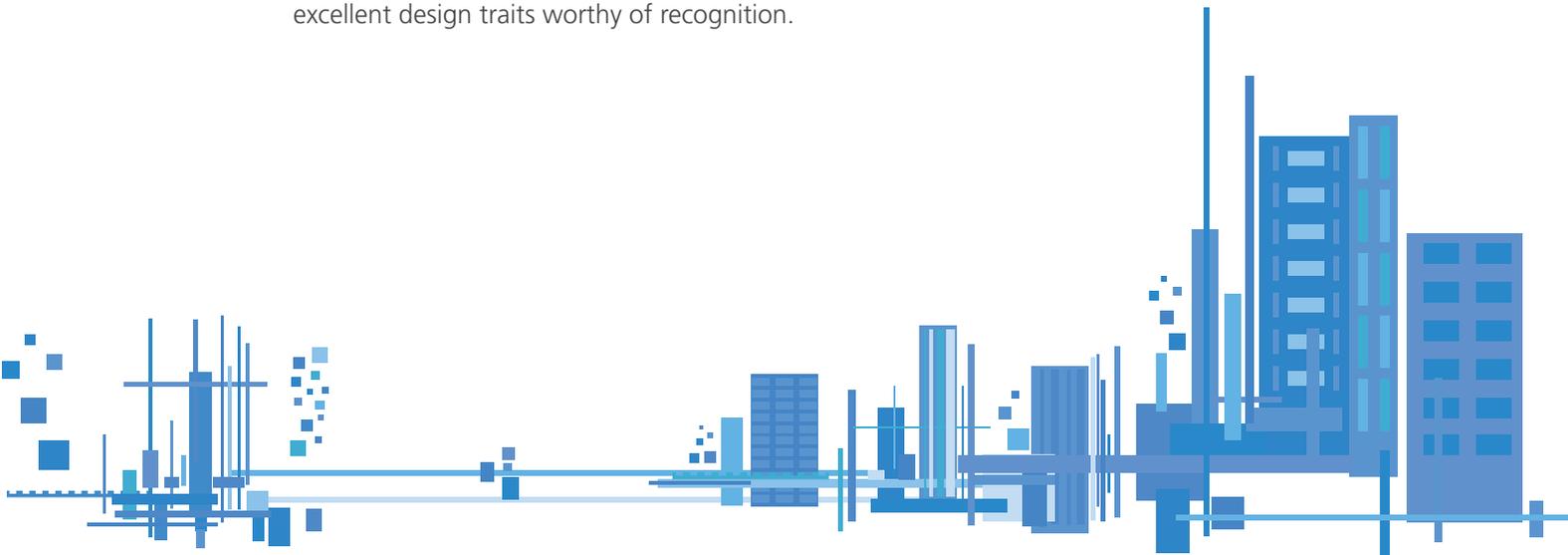
The call for submissions will commence November 2016. The Lulu Awards will occur every four years. The City's Development Applications Division will raise awareness in the community. This may include use of the City's website, social media, newspaper advertising and mail-outs to members of the design, architecture, landscape architecture, planning, and development industries.

## Judging Process

The judges will review submissions in all categories and rate each project based on criteria put forth in the award categories descriptions. Based on this evaluation, the judges will compile a short list of projects that provide examples of urban design excellence. The Development Applications Division will arrange for the judges to visit the sites of the projects on the short list. Thereafter, the judges will reconvene, in a closed meeting, to make their awards recommendations and will submit them in a closed meeting, to City Council for final approval.

It is at the sole discretion of the judges to determine whether or not awards will be recommended in any or all of the awards categories in a given year. Awards will be presented in April 2017.

Honourable mention may be given to those projects that did not win an award but exhibited many excellent design traits worthy of recognition.



## Awards Promotion

The City will provide information relating to the award winning projects through news releases, the City website, social media, advertising and other publications relating to the next Lulu Awards program.

### Awards Presentation

The Lulu Awards will be presented to the winners at a City Council ceremony in April 2017. Any projects earning honourable mention will also be congratulated at this ceremony. A maximum of two awards can be given to each award winning team.

### The Lulu Awards Jury

**The Lulu Awards jury, will be established by the City and will include:**

#### Voting Members:

1. An Architect
2. A Landscape Architect
3. A Planner/Urban Designer
4. The Chair of the Development Permit Panel
5. The Director of Development

#### Limitations:

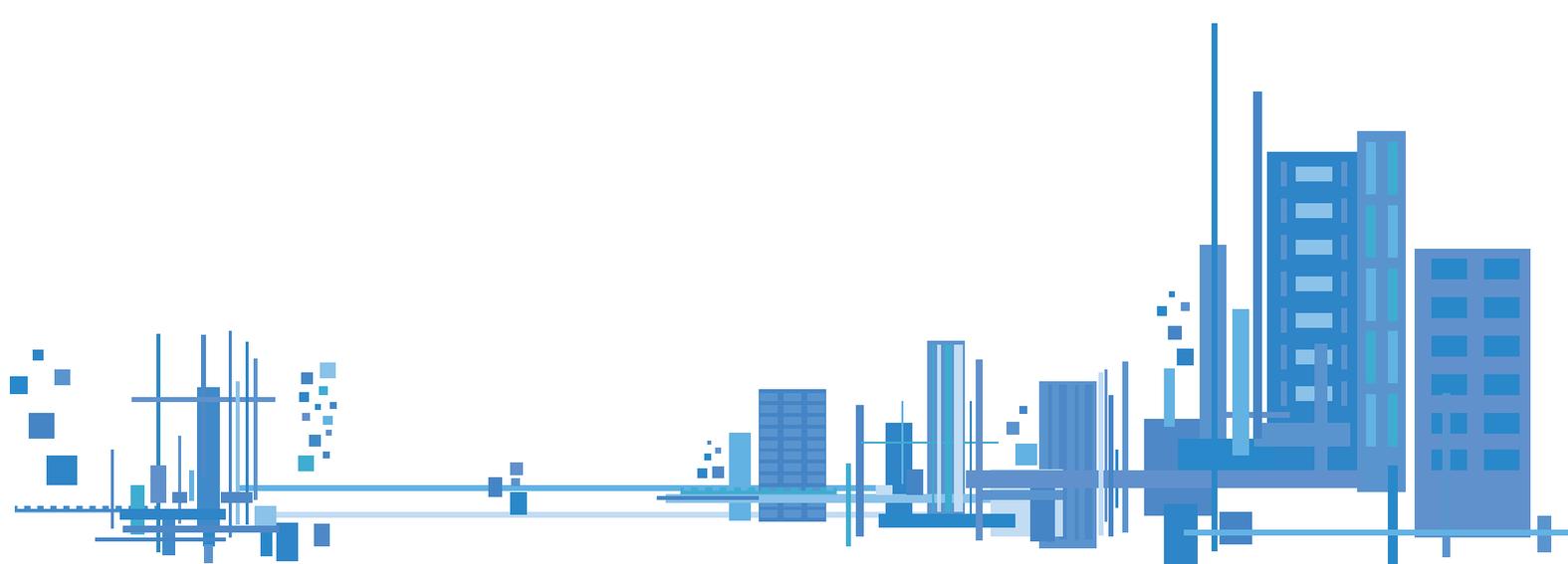
- Members of the jury will serve for no more than three (3) consecutive Design Award terms, except for (4) and (5) above.
- No member of the jury will vote on any projects under consideration that they are related to in any substantive way.
- The jury will elect a Chair and a Vice-Chair from (1), (2) and (3) above at its first meeting for each Design Award term.

#### Designates:

Designates from any of the above groups will be accepted by the City where jurors disqualify themselves from serving on the jury, where a jury member has already served three (3) consecutive Awards terms, or where the above-identified person cannot make himself/herself available for serving on the jury.

#### Program Support:

Development Applications staff will administer the program with the assistance of Corporate Communications staff.



## Award Categories and their Criteria

### Buildings

1. Residential (single-family, coach house or duplex, including innovative renovations)
2. Residential (townhouse)
3. Residential and Mixed-Use (mid rise)
4. Residential and Mixed-Use (high rise)
5. Commercial
6. Industrial
7. Public and Institutional Buildings

#### Criteria for Categories 1 to 7 include:

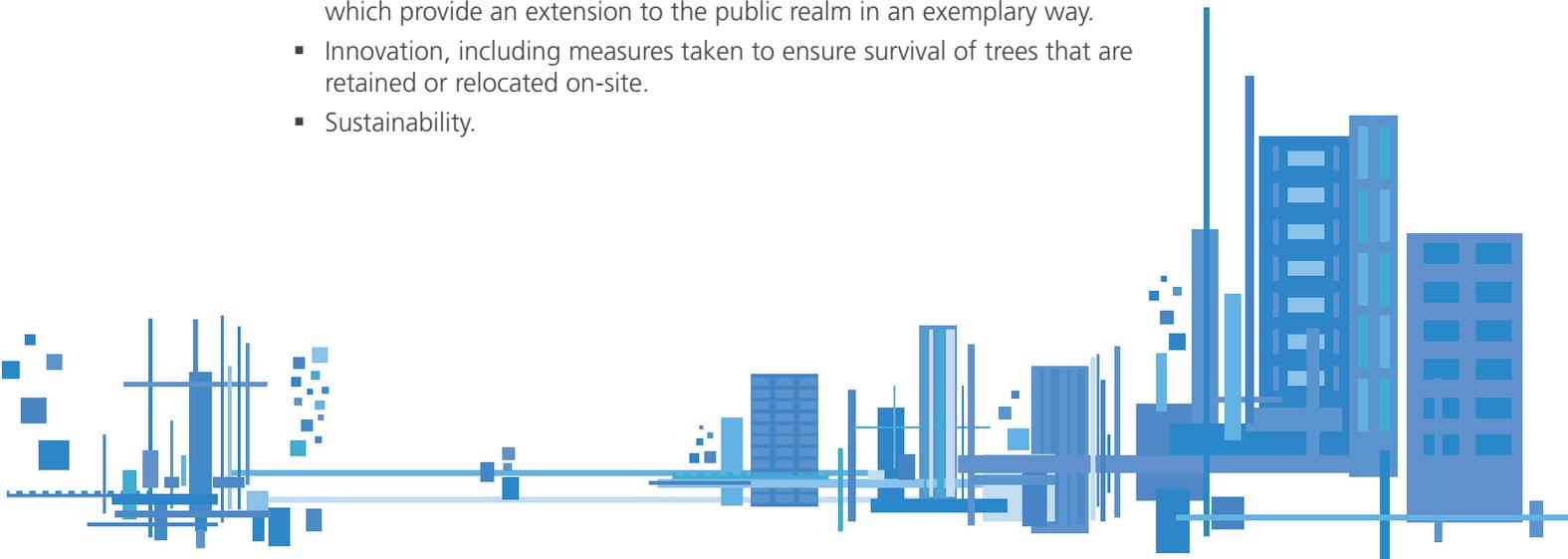
- Contribution to the quality of place
- Relationship to public realm (adjacent buildings, structures, roads, open spaces, natural features)
- Providing a memorable image, reinforcing the human scale and enhancing the character of the surrounding area.
- Architectural excellence
- Integrated approach to design
- Demonstration of fulfilling a clearly articulated urban design intent
- Pedestrian amenity
- Sustainability

### Open Space

8. Public and Institutional Open Space
9. Landscape innovation

#### Criteria for Categories 8 and 9 include:

- Contribution to the quality of place
- Relationship to public realm (adjacent buildings, structures, roads, open spaces, natural features)
- Providing a memorable image, reinforcing the human scale and enhancing the character of the surrounding area.
- Landscape design excellence, which may include open space, landscape elements, or small-scale pieces of buildings which contribute to the quality of the public realm.
- Providing a memorable image, reinforce the human scale and enhance the character of the surrounding area.
- An open space should relate to and be defined by adjacent buildings or natural or manmade elements which provide an extension to the public realm in an exemplary way.
- Innovation, including measures taken to ensure survival of trees that are retained or relocated on-site.
- Sustainability.



**It should be clear that these categories are intended to:**

- Explain what types of projects are eligible for the Lulu Awards.
- Describe, in very general terms, how these projects will be evaluated.
- Help to encourage submissions that are of a very high quality.
- Describe the use, rather than ownership, of projects.

**These categories are not intended to:**

- Limit the number of awards that can be granted within a single category.
- Require that an award be granted in every category where there is not a submission that warrants an award.
- Limit a submission to competing only against those projects that are within their category.

## Important Dates for the Lulu Awards

**Call for Submissions:**

November 2016

**Submission Deadline:**

December 22, 2016

**Awards Presentation:**

April 2017

Submissions must be received by the City's Planning & Development Department by December 22, 2016 at 5:00 p.m.

**Submissions can be made in person or mailed to the following address:**

City of Richmond Lulu Awards  
c/o Development Applications  
6911 No. 3 Road,  
Richmond, BC V6Y 2C1  
[www.richmond.ca](http://www.richmond.ca)  
Telephone: 604-276-4282



## Submission Requirements

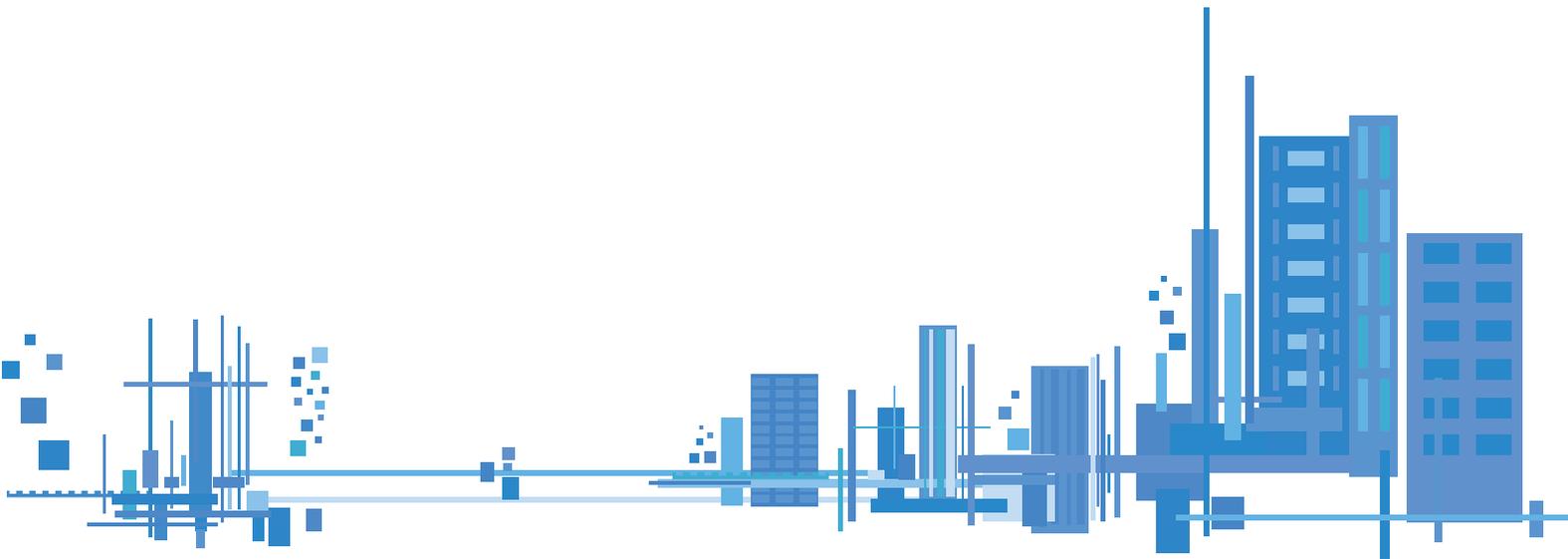
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### Project Name

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Project Address/Location

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Completion Date

### Category

Buildings

Open spaces and landscapes

Landscape Innovation

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### Architect/Designer

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Address

City

Province

Postal Code

Telephone No.

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### Landscape Architect

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Address

City

Province

Postal Code

Telephone

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### Owner/Developer

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Address

City

Province

Postal Code

Telephone No.

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### Contractor

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Address

City

Province

Postal Code

Telephone No.

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### Entry Submitted by

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Address

City

Province

Postal Code

Telephone

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### Date of Submission

***Submissions must be received by the City's Planning & Development Department before Thursday, December 22, 2016 at 5:00 p.m.***

*Submission Requirements see reverse side.*

