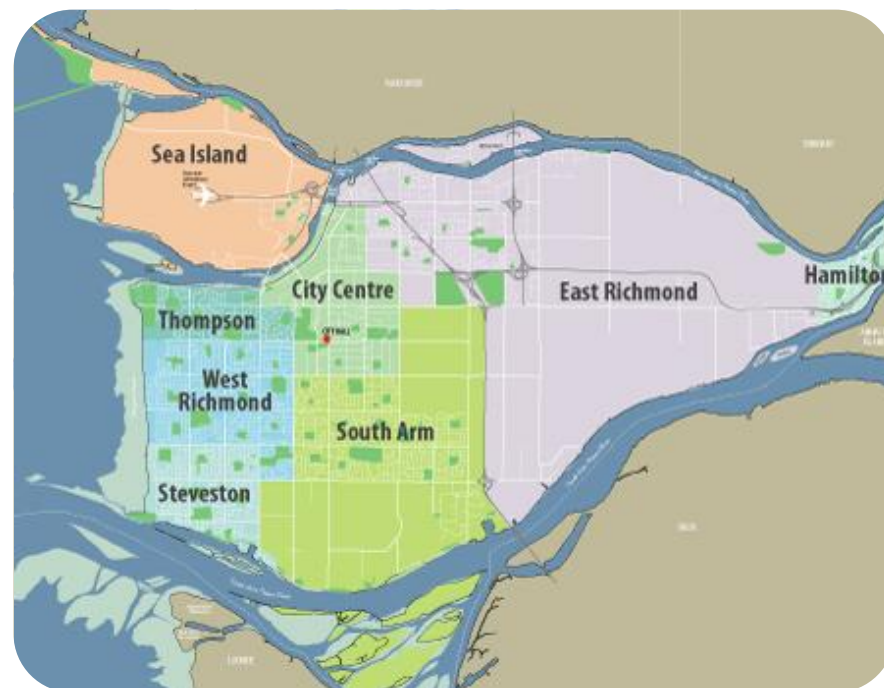


## Appendix B – PRCS Regional Data Tables

PRCS Region	Household Counts	
	Survey (unweighted)	Canada Post Counts
City Centre	206	17,966
East Richmond	200	7,602
Hamilton	113	799
Thompson / Sea Island	203	7,750
South Arm	204	11,711
Steveston	200	9,756
West Richmond	202	9,271
Base	1,328	64,853

PRCS Region	Proportion of Base	
	Survey (weighted)	Canada Post Counts
City Centre	23.3%	27.7%
East Richmond	12.9%	11.7%
Hamilton	3.3%	1.2%
Thompson / Sea Island	13.1%	12.0%
South Arm	19.9%	18.1%
Steveston	14.2%	15.0%
West Richmond	13.5%	14.3%
Base	1,328	64,853



## Q1. What do you like best about living in Richmond?

	City Centre	East Richmond	Hamilton	South Arm	Steveston	Thompson/Sea Island	West Richmond
Natural setting	24%	31%	28%	33%	42%	36%	37%
Diversity	13%	11%	15%	11%	10%	12%	10%
Close to other cities like Vancouver, Surrey, etc.	18%	19%	20%	20%	21%	16%	14%
Shopping or retail options within Richmond	31%	27%	13%	23%	15%	32%	22%
Close to the airport	8%	9%	6%	10%	5%	11%	6%
The quality of urban development	4%	4%	5%	5%	10%	8%	7%
Park services - parks and trails, etc.	8%	7%	1%	10%	8%	11%	8%
Recreation services - recreational facilities and services	3%	3%	3%	7%	7%	5%	10%
Culture services	1%	1%	4%	2%	4%	5%	3%
Affordability	5%	5%	5%	6%	4%	5%	2%
Educational services	1%	1%	2%	4%	2%	1%	3%
Health services	1%	0%	1%	0%	2%	1%	2%
Job and business opportunities	3%	5%	3%	7%	3%	2%	4%
The people that live here	11%	8%	14%	13%	12%	13%	10%
Chinese Community	4%	2%	1%	1%	3%	3%	1%
No Reason Given	0%	1%	2%	0%	1%	1%	0%
Convenience	3%	1%	3%	2%	1%	2%	2%
Transportation	1%	1%	4%	2%	3%	3%	0%
Relatives/Friends live there	4%	1%	4%	4%	2%	3%	3%
Quiet	2%	3%	5%	2%	2%	1%	5%
Clean/No Pollution	0%	2%	2%	1%	2%	2%	1%
Other	8%	13%	11%	9%	10%	7%	10%
Base sample (n)*	194	188	108	196	196	195	191

\*The base sample is based on total counts less any 'refused' or 'don't know'. Respondents could provide more than one response to this question

In this section of the survey we would like to focus on some of Richmond's public outdoor areas - such as parks, playgrounds, and nature trails. In the next few questions, I would like to ask you about some of the activities you or members in your household may do in these areas.

Q2. For the following activities, please indicate how often you or members of your household do this activity in one of Richmond's public parks, playgrounds, or nature trails.

<b>City Centre</b>	Frequently	Occasionally	Hardly Ever	Never	Base sample (n)
Walk or run	44%	35%	13%	8%	206
Cycling for recreation or exercise	19%	25%	22%	33%	204
Socialize outdoors	15%	35%	25%	25%	206
Play organized or informal outdoor sports	9%	28%	27%	37%	206
Play at a public children's playground outside of school play time in Richmond	14%	19%	23%	44%	206
Visit Richmond Nature Park, an interpretative and educational park in Richmond	13%	24%	33%	30%	201
Attend outdoor community events in one of Richmond's public parks	9%	28%	32%	32%	206

<b>East Richmond</b>	Frequently	Occasionally	Hardly Ever	Never	Base sample (n)
Walk or run	44%	32%	14%	11%	199
Cycling for recreation or exercise	17%	25%	18%	41%	198
Socialize outdoors	20%	37%	19%	24%	198
Play organized or informal outdoor sports	13%	24%	24%	39%	198
Play at a public children's playground outside of school play time in Richmond	20%	19%	18%	43%	198
Visit Richmond Nature Park, an interpretative and educational park in Richmond	10%	32%	26%	31%	196
Attend outdoor community events in one of Richmond's public parks	12%	33%	26%	29%	198

Q2 continued

<b>Hamilton</b>	Frequently	Occasionally	Hardly Ever	Never	Base sample (n)
Walk or run	49%	36%	10%	5%	107
Cycling for recreation or exercise	21%	32%	12%	35%	107
Socialize outdoors	26%	42%	23%	9%	107
Play organized or informal outdoor sports	18%	22%	19%	40%	106
Play at a public children's playground outside of school play time in Richmond	31%	24%	13%	33%	107
Visit Richmond Nature Park, an interpretative and educational park in Richmond	13%	38%	22%	28%	106
Attend outdoor community events in one of Richmond's public parks	18%	48%	21%	13%	107

<b>South Arm</b>	Frequently	Occasionally	Hardly Ever	Never	Base sample (n)
Walk or run	50%	32%	9%	8%	202
Cycling for recreation or exercise	19%	31%	16%	33%	201
Socialize outdoors	17%	40%	20%	22%	200
Play organized or informal outdoor sports	17%	25%	16%	43%	201
Play at a public children's playground outside of school play time in Richmond	20%	21%	15%	44%	200
Visit Richmond Nature Park, an interpretative and educational park in Richmond	7%	41%	24%	28%	200
Attend outdoor community events in one of Richmond's public parks	10%	36%	22%	31%	201

Q2 continued

<b>Steveston</b>	Frequently	Occasionally	Hardly Ever	Never	Base sample (n)
Walk or run	61%	29%	8%	2%	199
Cycling for recreation or exercise	34%	24%	13%	29%	199
Socialize outdoors	31%	38%	14%	17%	199
Play organized or informal outdoor sports	22%	17%	21%	40%	199
Play at a public children's playground outside of school play time in Richmond	25%	19%	18%	39%	197
Visit Richmond Nature Park, an interpretative and educational park in Richmond	11%	38%	34%	17%	199
Attend outdoor community events in one of Richmond's public parks	19%	43%	21%	17%	198

<b>Thompson/ Sea Island</b>	Frequently	Occasionally	Hardly Ever	Never	Base sample (n)
Walk or run	46%	35%	11%	8%	202
Cycling for recreation or exercise	22%	21%	18%	38%	202
Socialize outdoors	23%	36%	16%	26%	202
Play organized or informal outdoor sports	16%	25%	20%	39%	200
Play at a public children's playground outside of school play time in Richmond	21%	20%	19%	39%	202
Visit Richmond Nature Park, an interpretative and educational park in Richmond	13%	33%	24%	30%	201
Attend outdoor community events in one of Richmond's public parks	17%	36%	21%	26%	201

Q2 continued

<b>West Richmond</b>	Frequently	Occasionally	Hardly Ever	Never	Base sample (n)
Walk or run	49%	35%	10%	6%	202
Cycling for recreation or exercise	26%	28%	13%	33%	202
Socialize outdoors	22%	33%	24%	21%	202
Play organized or informal outdoor sports	13%	27%	22%	39%	202
Play at a public children's playground outside of school play time in Richmond	15%	23%	19%	44%	201
Visit Richmond Nature Park, an interpretative and educational park in Richmond	7%	32%	34%	27%	200
Attend outdoor community events in one of Richmond's public parks	13%	37%	28%	22%	202

IF 'FREQUENTLY' OR 'OCCASSIONALLY' IN Q2:

Q3. For those activities that you or members in your household do frequently or occasionally, where do you typically go to do this activity?

\* Respondents could provide more than one response to this question

<b>Walk or Run</b>	<b>City Centre</b>	<b>East Richmond</b>	<b>Hamilton</b>	<b>South Arm</b>	<b>Steveston</b>	<b>Thompson/ Sea Island</b>	<b>West Richmond</b>
At a major park	27%	28%	18%	35%	35%	30%	32%
At a neighbourhood park	67%	68%	76%	58%	52%	64%	53%
At a trail	31%	18%	28%	26%	28%	26%	34%
Somewhere else (other)	2%	1%	1%	1%	5%	2%	2%
Base sample (n)*	162	149	90	165	175	163	166

<b>Cycling for Recreation or Exercise</b>	<b>City Centre</b>	<b>East Richmond</b>	<b>Hamilton</b>	<b>South Arm</b>	<b>Steveston</b>	<b>Thompson/ Sea Island</b>	<b>West Richmond</b>
At a major park	17%	13%	18%	28%	25%	21%	18%
At a neighbourhood park	61%	64%	52%	54%	43%	63%	45%
At a trail	41%	29%	38%	34%	47%	35%	50%
Somewhere else (other)	5%	2%	3%	3%	5%	0%	2%
Base sample (n)*	81	75	57	98	111	85	107

<b>Socialize Outdoors</b>	<b>City Centre</b>	<b>East Richmond</b>	<b>Hamilton</b>	<b>South Arm</b>	<b>Steveston</b>	<b>Thompson/ Sea Island</b>	<b>West Richmond</b>
At a major park	40%	35%	26%	48%	46%	28%	46%
At a neighbourhood park	65%	67%	75%	54%	52%	69%	49%
At a trail	11%	1%	7%	16%	13%	10%	21%
Somewhere else (other)	2%	4%	1%	4%	2%	2%	4%
Base sample (n)*	97	111	71	108	126	109	103

Q3 continued

<b>Play organized or informal outdoor sports</b>	<b>City Centre</b>	<b>East Richmond</b>	<b>Hamilton</b>	<b>South Arm</b>	<b>Steveston</b>	<b>Thompson/ Sea Island</b>	<b>West Richmond</b>
At a major park	26%	32%	35%	49%	49%	30%	44%
At a neighbourhood park	69%	65%	63%	61%	48%	69%	57%
At a trail	13%	7%	9%	8%	9%	8%	8%
Somewhere else (other)	3%	2%	5%	1%	4%	0%	1%
Base sample (n)*	70	68	42	78	69	75	75

<b>Play at a public children's playground outside of school play time</b>	<b>City Centre</b>	<b>East Richmond</b>	<b>Hamilton</b>	<b>South Arm</b>	<b>Steveston</b>	<b>Thompson/ Sea Island</b>	<b>West Richmond</b>
At a major park	18%	37%	16%	28%	32%	18%	26%
At a neighbourhood park	83%	62%	86%	79%	73%	79%	78%
At a trail	9%	5%	2%	10%	5%	9%	7%
Somewhere else (other)	1%	0%	0%	2%	4%	4%	1%
Base sample (n)*	63	75	56	78	80	81	73

<b>Attend outdoor community events</b>	<b>City Centre</b>	<b>East Richmond</b>	<b>Hamilton</b>	<b>South Arm</b>	<b>Steveston</b>	<b>Thompson/ Sea Island</b>	<b>West Richmond</b>
At a major park	40%	53%	32%	63%	60%	56%	52%
At a neighbourhood park	65%	53%	72%	45%	44%	53%	47%
At a trail	9%	4%	6%	7%	6%	8%	7%
Somewhere else (other)	0%	0%	0%	0%	2%	0%	2%
Base sample (n)*	67	79	69	89	114	100	94



Q4. And is there anything that prevents or discourages you or anyone else in your household from doing the following more often?

Table shows % answering 'Yes'	City Centre	East Richmond	Hamilton	South Arm	Steveston	Thompson/Sea Island	West Richmond
Walking or running in one of Richmond's public parks or trails	28%	21%	17%	23%	21%	20%	20%
Cycling for recreation or exercise in one of Richmond's public parks or trails	23%	13%	18%	13%	17%	12%	14%
Socializing outdoors in one of Richmond's public parks, playgrounds, or trails	17%	11%	13%	10%	13%	11%	12%
Playing organized or informal outdoor sports in one of Richmond's public parks	16%	11%	16%	8%	13%	12%	11%
Playing at a public children's playground outside of school play time in Richmond	12%	5%	12%	7%	10%	9%	9%
Visiting <i>Richmond Nature Park</i> , an interpretive and educational park in Richmond	17%	14%	16%	13%	15%	15%	16%
Attending outdoor community events in one of Richmond's public parks	18%	9%	15%	12%	15%	13%	17%
Base sample (n)*	200-205	193-197	106-107	197-202	197-200	194-202	197-201

\*The base sample varies slightly within each region due to 'refused' and 'don't know' responses being excluded

IF 'YES' IN Q4: Q5. What prevents you or anyone else in your household from doing this more often?

<b>Walking or Running</b>	<b>City Centre</b>	<b>East Richmond</b>	<b>Hamilton</b>	<b>South Arm</b>	<b>Steveston</b>	<b>Thompson/ Sea Island</b>	<b>West Richmond</b>
Not enough time	34%	29%	36%	26%	37%	22%	34%
Awareness	4%	0%	0%	0%	3%	0%	0%
Distance or transportation	27%	10%	27%	8%	13%	8%	7%
Accessibility or mobility	15%	10%	5%	9%	10%	9%	20%
Lack of facilities	3%	2%	5%	12%	5%	3%	3%
Cost - too expensive	0%	5%	10%	2%	0%	3%	0%
Preference	3%	7%	0%	0%	0%	3%	0%
Comfort level	9%	19%	16%	26%	10%	25%	14%
Language is a barrier	0%	0%	5%	0%	0%	0%	0%
Dogs	2%	10%	6%	10%	15%	2%	10%
Cleanliness	6%	0%	0%	10%	3%	10%	0%
Other	8%	15%	16%	15%	13%	19%	15%
Nothing/ Don't know	0%	4%	0%	3%	0%	2%	2%
Base sample (n)*	57	40	19	46	42	41	41

\* Respondents could provide more than one response to this question

Q5 continued

<b>Cycling for Recreation or Exercise</b>	<b>City Centre</b>	<b>East Richmond</b>	<b>Hamilton</b>	<b>South Arm</b>	<b>Steveston</b>	<b>Thompson/ Sea Island</b>	<b>West Richmond</b>
Not enough time	24%	28%	45%	42%	29%	13%	36%
Awareness	0%	8%	0%	0%	0%	4%	0%
Distance or transportation	20%	9%	20%	6%	5%	12%	10%
Accessibility or mobility	5%	9%	0%	10%	6%	7%	4%
Lack of facilities	5%	0%	0%	0%	0%	4%	0%
Cost - too expensive	0%	0%	0%	0%	0%	0%	0%
Preference	4%	4%	0%	4%	0%	4%	0%
Comfort level	10%	8%	21%	3%	14%	13%	14%
Language is a barrier	0%	0%	0%	0%	0%	0%	3%
Dogs	0%	3%	5%	3%	3%	0%	4%
Health/Age	9%	8%	5%	13%	10%	4%	15%
Other	25%	24%	10%	18%	33%	48%	17%
Nothing/ Don't know	0%	3%	0%	0%	0%	0%	4%
Base sample (n)*	46	26	20	27	33	24	28

Q5 continued

<b>Socializing Outdoors</b>	<b>City Centre</b>	<b>East Richmond</b>	<b>Hamilton</b>	<b>South Arm</b>	<b>Steveston</b>	<b>Thompson/ Sea Island</b>	<b>West Richmond</b>
Not enough time	41%	43%	35%	44%	47%	44%	51%
Awareness	6%	0%	0%	0%	0%	0%	0%
Distance or transportation	24%	15%	28%	14%	7%	10%	11%
Accessibility or mobility	0%	5%	0%	0%	3%	0%	0%
Lack of facilities	3%	0%	7%	0%	12%	0%	5%
Cost - too expensive	0%	0%	0%	0%	0%	0%	4%
Preference	6%	8%	0%	16%	7%	4%	4%
Comfort level	6%	11%	7%	14%	8%	9%	5%
Language is a barrier	4%	0%	7%	0%	3%	0%	4%
Cleanliness	5%	5%	0%	0%	0%	0%	5%
Other	20%	23%	36%	19%	15%	29%	20%
Nothing/ Don't know	0%	0%	0%	4%	3%	5%	0%
Base sample (n)*	34	21	14	20	26	22	23

Q5 continued

<b>Playing organized or informal outdoor sports</b>	<b>City Centre</b>	<b>East Richmond</b>	<b>Hamilton</b>	<b>South Arm</b>	<b>Steveston</b>	<b>Thompson/ Sea Island</b>	<b>West Richmond</b>
Not enough time	47%	49%	41%	54%	43%	33%	52%
Awareness	12%	10%	6%	7%	0%	7%	4%
Distance or transportation	17%	4%	24%	0%	11%	4%	13%
Accessibility or mobility	4%	6%	0%	5%	4%	7%	5%
Lack of facilities	0%	10%	0%	13%	3%	9%	8%
Cost - too expensive	0%	0%	0%	5%	0%	4%	0%
Preference	3%	10%	6%	0%	4%	12%	0%
Comfort level	4%	5%	0%	5%	4%	9%	9%
Language is a barrier	0%	0%	0%	0%	0%	0%	0%
Age/Health	11%	5%	11%	16%	11%	4%	5%
Other	4%	0%	13%	0%	16%	19%	13%
Nothing/ Don't know	0%	0%	0%	0%	3%	4%	0%
Base sample (n)*	32	21	17	16	25	24	22

Q5 continued

<b>Playing at a public children's playground</b>	<b>City Centre</b>	<b>East Richmond</b>	<b>Hamilton</b>	<b>South Arm</b>	<b>Steveston</b>	<b>Thompson/ Sea Island</b>	<b>West Richmond</b>
Not enough time	48%	62%	47%	51%	44%	51%	64%
Awareness	5%	0%	7%	0%	0%	0%	0%
Distance or transportation	11%	0%	31%	0%	5%	11%	10%
Accessibility or mobility	0%	7%	0%	6%	11%	5%	0%
Lack of facilities	4%	0%	8%	0%	5%	0%	5%
Cost - too expensive	0%	0%	8%	8%	0%	6%	0%
Preference	4%	0%	0%	0%	9%	6%	5%
Comfort level	4%	12%	0%	30%	11%	6%	11%
Language is a barrier	0%	7%	0%	0%	0%	0%	0%
Other	14%	12%	23%	22%	16%	20%	11%
Nothing/ Don't know	11%	0%	0%	0%	5%	0%	0%
Base sample (n)*	24	9	13	14	19	17	18

Q5 *continued*

<b>Attending outdoor community events</b>	<b>City Centre</b>	<b>East Richmond</b>	<b>Hamilton</b>	<b>South Arm</b>	<b>Steveston</b>	<b>Thompson/ Sea Island</b>	<b>West Richmond</b>
Not enough time	52%	66%	25%	52%	62%	39%	42%
Awareness	21%	24%	19%	10%	6%	35%	21%
Distance or transportation	19%	6%	19%	9%	9%	0%	13%
Accessibility or mobility	2%	12%	0%	4%	3%	3%	0%
Lack of facilities	0%	6%	6%	0%	0%	0%	5%
Cost - too expensive	4%	0%	0%	0%	0%	0%	0%
Preference	9%	4%	0%	0%	3%	4%	11%
Comfort level	5%	0%	0%	18%	10%	4%	3%
Language is a barrier	2%	0%	6%	0%	3%	4%	3%
Other	8%	6%	25%	7%	10%	28%	11%
Nothing/ Don't know	0%	0%	0%	5%	3%	8%	0%
Base sample (n)*	37	18	16	23	30	25	33

Q6. Do you think that the City of Richmond currently offers enough and adequate parks, playgrounds, and trails for you or members in your household?

	City Centre	East Richmond	Hamilton	South Arm	Steveston	Thompson/Sea Island	West Richmond
Yes	82%	81%	75%	88%	81%	89%	82%
No	18%	19%	25%	12%	19%	11%	18%
Base sample (n)	184	184	102	191	197	187	190

In this section of the survey we would like to focus on some of Richmond's recreational and cultural facilities and how often or little you or members in your household make use these facilities.

Q7. For the following activities, please indicate how often you or members in your household do this activity. You may choose between “frequently”, “occasionally”, “hardly ever”, and “never” for each activity.

City Centre	Frequently	Occasionally	Hardly Ever	Never	Base sample (n)
Visit Richmond's Arts Centre and/or Richmond Art Gallery	5%	29%	27%	39%	202
Visit Richmond Museum, Steveston Museum, or one of Richmond heritage sites	6%	24%	31%	39%	203
Visit one of Richmond's indoor or outdoor public swimming pools	21%	33%	22%	25%	205
Visit one of Richmond's ice arenas	9%	19%	26%	45%	204
Visit one of Richmond's public libraries	45%	34%	11%	10%	204
Visit Gateway Theatre	6%	21%	31%	42%	202
Visit Minoru Place Seniors Activity Centre	7%	15%	17%	61%	204
Visit one of Richmond's eight Community Centres	20%	25%	22%	33%	203



Q7 continued

<b>East Richmond</b>	Frequently	Occasionally	Hardly Ever	Never	Base sample (n)
Visit Richmond's Arts Centre and/or Richmond Art Gallery	8%	25%	19%	48%	195
Visit Richmond Museum, Steveston Museum, or one of Richmond heritage sites	6%	23%	32%	39%	193
Visit one of Richmond's indoor or outdoor public swimming pools	26%	30%	14%	29%	199
Visit one of Richmond's ice arenas	11%	26%	20%	43%	197
Visit one of Richmond's public libraries	44%	35%	10%	11%	200
Visit Gateway Theatre	4%	35%	23%	38%	197
Visit Minoru Place Seniors Activity Centre	10%	17%	14%	59%	197
Visit one of Richmond's eight Community Centres	18%	36%	11%	35%	199

<b>Hamilton</b>	Frequently	Occasionally	Hardly Ever	Never	Base sample (n)
Visit Richmond's Arts Centre and/or Richmond Art Gallery	7%	22%	27%	45%	111
Visit Richmond Museum, Steveston Museum, or one of Richmond heritage sites	3%	30%	33%	34%	110
Visit one of Richmond's indoor or outdoor public swimming pools	28%	39%	11%	23%	113
Visit one of Richmond's ice arenas	12%	34%	19%	35%	113
Visit one of Richmond's public libraries	45%	32%	11%	12%	113
Visit Gateway Theatre	4%	23%	25%	47%	111
Visit Minoru Place Seniors Activity Centre	7%	15%	15%	63%	112
Visit one of Richmond's eight Community Centres	32%	23%	12%	33%	112

Q7 continued

<b>South Arm</b>	Frequently	Occasionally	Hardly Ever	Never	Base sample (n)
Visit Richmond's Arts Centre and/or Richmond Art Gallery	2%	33%	22%	43%	199
Visit Richmond Museum, Steveston Museum, or one of Richmond heritage sites	5%	35%	22%	38%	201
Visit one of Richmond's indoor or outdoor public swimming pools	24%	36%	22%	18%	204
Visit one of Richmond's ice arenas	13%	33%	20%	34%	202
Visit one of Richmond's public libraries	47%	38%	6%	8%	204
Visit Gateway Theatre	6%	35%	19%	39%	202
Visit Minoru Place Seniors Activity Centre	9%	16%	14%	61%	204
Visit one of Richmond's eight Community Centres	33%	34%	13%	19%	197

<b>Steveston</b>	Frequently	Occasionally	Hardly Ever	Never	Base sample (n)
Visit Richmond's Arts Centre and/or Richmond Art Gallery	7%	34%	25%	35%	199
Visit Richmond Museum, Steveston Museum, or one of Richmond heritage sites	12%	46%	23%	19%	200
Visit one of Richmond's indoor or outdoor public swimming pools	20%	35%	20%	24%	200
Visit one of Richmond's ice arenas	10%	32%	23%	34%	200
Visit one of Richmond's public libraries	57%	27%	12%	4%	200
Visit Gateway Theatre	6%	42%	24%	29%	198
Visit Minoru Place Seniors Activity Centre	7%	15%	19%	59%	200
Visit one of Richmond's eight Community Centres	44%	33%	11%	12%	200

Q7 continued

<b>Thompson/ Sea Island</b>	Frequently	Occasionally	Hardly Ever	Never	Base sample (n)
Visit Richmond's Arts Centre and/or Richmond Art Gallery	7%	36%	21%	35%	199
Visit Richmond Museum, Steveston Museum, or one of Richmond heritage sites	6%	33%	28%	34%	200
Visit one of Richmond's indoor or outdoor public swimming pools	24%	36%	17%	23%	202
Visit one of Richmond's ice arenas	11%	26%	23%	40%	201
Visit one of Richmond's public libraries	50%	32%	10%	8%	202
Visit Gateway Theatre	7%	31%	24%	38%	199
Visit Minoru Place Seniors Activity Centre	8%	14%	15%	62%	201
Visit one of Richmond's eight Community Centres	25%	33%	15%	26%	198

<b>West Richmond</b>	Frequently	Occasionally	Hardly Ever	Never	Base sample (n)
Visit Richmond's Arts Centre and/or Richmond Art Gallery	8%	28%	29%	34%	198
Visit Richmond Museum, Steveston Museum, or one of Richmond heritage sites	4%	32%	32%	31%	200
Visit one of Richmond's indoor or outdoor public swimming pools	25%	30%	23%	22%	200
Visit one of Richmond's ice arenas	9%	29%	24%	38%	200
Visit one of Richmond's public libraries	53%	28%	9%	10%	201
Visit Gateway Theatre	8%	32%	30%	30%	201
Visit Minoru Place Seniors Activity Centre	10%	10%	13%	67%	200
Visit one of Richmond's eight Community Centres	28%	34%	17%	21%	199

IF 'FREQUENTLY' OR 'OCCASSIONALLY' IN Q7 'VISIT ONE OF RICHMOND'S EIGHT COMMUNITY CENTRES':

Q8. And which of the following things do you or members in your household typically do at a community centre?

Table shows % answering 'Yes'	City Centre	East Richmond	Hamilton	South Arm	Steveston	Thompson/ Sea Island	West Richmond
Use the fitness facility	48%	35%	42%	57%	56%	58%	53%
Go to a drop-in program	33%	38%	47%	34%	46%	52%	39%
Go to a registered program	40%	41%	54%	37%	51%	55%	45%
Use licensed preschool or out-of-school care	10%	12%	20%	16%	13%	16%	10%
Hang out or gather or socialize with friends	50%	48%	69%	38%	38%	47%	35%
Attend meetings or functions of other community organizations	28%	28%	38%	36%	40%	36%	33%
Book a room or attend a private function	16%	24%	32%	23%	40%	31%	31%
To use the washroom	79%	72%	84%	69%	85%	82%	76%
Other	5%	5%	5%	6%	9%	2%	7%
Base sample (n)*	89-91	105-107	61-62	130-132	151-152	115-116	123-124

\*The base sample varies slightly within each region due to 'refused' and 'don't know' responses being excluded

Q9. And is there anything that prevents or discourages you or anyone in your household from doing the following more often?

Table shows % answering 'Yes'	City Centre	East Richmond	Hamilton	South Arm	Steveston	Thompson/ Sea Island	West Richmond
Visiting Richmond's Arts Centre or Richmond Art Gallery	30%	27%	31%	19%	23%	27%	26%
Visiting Richmond Museum, Steveston Museum, or one of Richmond's heritage sites	28%	24%	28%	16%	17%	24%	23%
Visiting one of Richmond's indoor or outdoor public swimming pools	22%	27%	22%	19%	23%	21%	24%
Visiting one of Richmond's ice arenas	19%	18%	17%	11%	8%	11%	14%
Visiting one of Richmond's public libraries	13%	13%	20%	8%	10%	13%	13%
Visiting Gateway Theatre	23%	17%	24%	15%	14%	15%	20%
Visiting Minoru Place Seniors Activity Centre	16%	14%	10%	8%	12%	10%	11%
Visiting one of Richmond's eight Community Centres	15%	19%	19%	13%	8%	17%	12%
Base sample (n)*	196-204	191-200	110-113	195-204	199-200	190-202	187-201

\*The base sample varies slightly within each region due to 'refused' and 'don't know' responses being excluded

IF 'YES' TO Q9: Q10. If yes, probe for reason(s)

Visiting Richmond's Arts Centre and/ or Richmond Art Gallery	City Centre	East Richmond	Hamilton	South Arm	Steveston	Thompson/ Sea Island	West Richmond
Not enough time	40%	51%	34%	39%	51%	42%	38%
Awareness	19%	24%	17%	9%	6%	20%	12%
Distance or transportation	11%	12%	42%	7%	11%	13%	6%
Accessibility or mobility	5%	0%	0%	3%	2%	3%	0%
Lack of facilities	1%	0%	0%	0%	2%	2%	0%
Cost - too expensive	6%	10%	0%	3%	6%	2%	15%
Preference - prefer to go elsewhere	15%	6%	3%	24%	6%	7%	20%
Comfort level	1%	2%	0%	0%	2%	0%	2%
Language is a barrier	6%	4%	3%	6%	4%	6%	5%
Other	16%	6%	11%	11%	12%	16%	7%
None/Don't know	0%	2%	3%	3%	4%	4%	2%
Base sample (n)*	60	52	35	38	46	53	51

\* Respondents could provide more than one response to this question

## Q10 continued

Visiting Richmond Museum, Steveston Museum, or one of Richmond's heritage sites	City Centre	East Richmond	Hamilton	South Arm	Steveston	Thompson/Sea Island	West Richmond
Not enough time	40%	44%	34%	31%	48%	47%	37%
Awareness	18%	34%	13%	22%	3%	15%	18%
Distance or transportation	13%	7%	47%	10%	9%	11%	8%
Accessibility or mobility	7%	0%	0%	0%	0%	4%	2%
Lack of facilities	2%	2%	0%	3%	0%	2%	0%
Cost - too expensive	5%	6%	0%	4%	11%	5%	8%
Preference - prefer to go elsewhere	11%	6%	0%	21%	6%	5%	8%
Comfort level	4%	0%	0%	3%	3%	0%	2%
Language is a barrier	5%	2%	6%	15%	5%	7%	8%
Other	10%	9%	6%	14%	16%	12%	11%
None/Don't know	0%	2%	0%	0%	3%	2%	2%
Base sample (n)*	57	46	31	32	34	46	45

## Q10 continued

Visiting one of Richmond's indoor and/or outdoor public swimming pools	City Centre	East Richmond	Hamilton	South Arm	Steveston	Thompson/ Sea Island	West Richmond
Not enough time	30%	35%	24%	29%	35%	41%	26%
Awareness	8%	5%	0%	6%	0%	0%	2%
Distance or transportation	7%	14%	36%	9%	0%	2%	8%
Accessibility or mobility	7%	2%	0%	0%	2%	0%	0%
Lack of facilities	4%	5%	4%	0%	4%	5%	6%
Cost - too expensive	0%	5%	0%	3%	7%	2%	10%
Preference - prefer to go elsewhere	23%	4%	4%	12%	16%	9%	16%
Comfort level	6%	2%	8%	8%	2%	7%	8%
Language is a barrier	0%	2%	4%	9%	2%	2%	0%
Do not swim	7%	6%	0%	0%	8%	7%	2%
Pools cleanliness	6%	12%	8%	13%	7%	20%	20%
Health and age	0%	6%	12%	7%	6%	2%	8%
Pools are crowded	4%	0%	7%	6%	9%	9%	6%
Other	4%	5%	0%	10%	13%	7%	6%
None/Don't know	0%	2%	0%	0%	2%	0%	0%
Base sample (n)*	44	53	25	39	45	42	49



Q10 continued

	<b>City Centre</b>	<b>East Richmond</b>	<b>Hamilton</b>	<b>South Arm</b>	<b>Steveston</b>	<b>Thompson/ Sea Island</b>	<b>West Richmond</b>
Visiting one of Richmond's ice arenas							
Not enough time	45%	49%	40%	42%	53%	64%	49%
Awareness	7%	5%	0%	0%	0%	0%	3%
Distance or transportation	5%	3%	30%	0%	6%	0%	7%
Accessibility or mobility	4%	0%	0%	4%	0%	0%	4%
Lack of facilities	0%	0%	0%	4%	0%	0%	0%
Cost - too expensive	5%	2%	0%	0%	0%	5%	13%
Preference - prefer to go elsewhere	14%	12%	5%	14%	6%	9%	10%
Comfort level	5%	0%	0%	0%	6%	0%	0%
Language is a barrier	2%	3%	5%	5%	5%	5%	3%
Do not skate	6%	11%	0%	12%	17%	12%	7%
Health and age	7%	3%	5%	4%	5%	0%	3%
Other	0%	9%	15%	15%	0%	9%	0%
None/Don't know	2%	3%	0%	0%	0%	0%	3%
Base sample (n)*	37	33	20	23	16	22	28

Q10 continued

Visiting one of Richmond's public libraries	City Centre	East Richmond	Hamilton	South Arm	Steveston	Thompson/ Sea Island	West Richmond
Not enough time	39%	63%	31%	50%	55%	36%	35%
Awareness	3%	10%	0%	0%	0%	0%	4%
Distance or transportation	9%	15%	48%	6%	10%	0%	20%
Accessibility or mobility	8%	0%	0%	5%	5%	3%	0%
Lack of facilities	0%	0%	0%	7%	0%	8%	4%
Cost - too expensive	3%	0%	0%	0%	0%	0%	0%
Preference - prefer to go elsewhere	5%	0%	8%	7%	0%	4%	3%
Comfort level	3%	0%	0%	0%	5%	0%	0%
Language is a barrier	10%	4%	0%	7%	0%	8%	3%
Libraries are crowded	10%	0%	0%	7%	5%	17%	4%
Libraries are lacking books	0%	4%	8%	0%	5%	14%	11%
Other	19%	4%	9%	19%	19%	25%	22%
None/Don't know	0%	4%	0%	0%	0%	0%	0%
Base sample (n)*	26	27	22	17	19	27	26

Q10 continued

Visiting Gateway Theatre	City Centre	East Richmond	Hamilton	South Arm	Steveston	Thompson/ Sea Island	West Richmond
Not enough time	40%	39%	36%	32%	38%	47%	29%
Awareness	24%	22%	11%	8%	13%	6%	9%
Distance or transportation	8%	9%	39%	7%	13%	7%	8%
Accessibility or mobility	7%	0%	3%	3%	3%	0%	0%
Lack of facilities	0%	0%	0%	4%	0%	0%	3%
Cost - too expensive	14%	5%	14%	18%	18%	23%	21%
Preference - prefer to go elsewhere	7%	0%	3%	7%	14%	3%	19%
Comfort level	2%	0%	0%	0%	4%	0%	0%
Language is a barrier	4%	3%	0%	8%	0%	3%	5%
Other	12%	12%	7%	10%	0%	9%	17%
None/Don't know	0%	10%	0%	4%	0%	6%	0%
Base sample (n)*	45	33	27	30	29	30	39

Q10 continued

Visiting Minoru Place Seniors Activity Centre	City Centre	East Richmond	Hamilton	South Arm	Steveston	Thompson/ Sea Island	West Richmond
Not enough time	47%	50%	36%	49%	36%	43%	38%
Awareness	14%	21%	19%	22%	21%	28%	8%
Distance or transportation	10%	13%	55%	20%	5%	0%	9%
Accessibility or mobility	3%	0%	0%	0%	0%	0%	0%
Lack of facilities	0%	0%	0%	7%	0%	0%	5%
Cost - too expensive	0%	0%	0%	6%	9%	5%	0%
Preference - prefer to go elsewhere	10%	4%	0%	0%	17%	15%	27%
Comfort level	10%	0%	0%	0%	5%	0%	0%
Language is a barrier	5%	4%	0%	15%	0%	0%	8%
Other	7%	4%	0%	0%	8%	5%	4%
None/Don't know	0%	4%	0%	7%	4%	6%	0%
Base sample (n)*	32	26	11	15	23	19	21

Q10 continued

Visiting one of Richmond's eight Community Centres	City Centre	East Richmond	Hamilton	South Arm	Steveston	Thompson/ Sea Island	West Richmond
Not enough time	62%	55%	42%	39%	58%	58%	56%
Awareness	11%	7%	5%	9%	0%	6%	8%
Distance or transportation	7%	13%	33%	0%	6%	9%	12%
Accessibility or mobility	3%	0%	0%	0%	0%	0%	0%
Lack of facilities	0%	0%	5%	4%	5%	6%	0%
Cost - too expensive	3%	0%	0%	0%	6%	0%	0%
Preference - prefer to go elsewhere	11%	5%	10%	8%	6%	9%	15%
Comfort level	3%	0%	0%	0%	6%	3%	0%
Language is a barrier	3%	6%	5%	9%	0%	3%	4%
Other	6%	9%	5%	27%	18%	9%	8%
None/Don't know	3%	6%	5%	13%	5%	6%	0%
Base sample (n)*	31	37	21	27	16	33	23

Q11. Do you think that the City of Richmond currently offers enough and adequate public facilities such as community centres, arenas, pools, museums, libraries, etc. for you or members in your household?

	City Centre	East Richmond	Hamilton	South Arm	Steveston	Thompson/ Sea Island	West Richmond
Yes	81%	76%	57%	87%	79%	87%	81%
No	19%	24%	43%	13%	21%	13%	19%
Base sample (n)	187	180	110	193	193	189	196

In this section we would like to focus on the types of recreational, cultural, and instructional programs that are available at public facilities in Richmond.

Q12. For the following activities and programs, please indicate whether or not you or members in your household actively participated in any one of these in the past two years at a public facility in Richmond.

Table shows % answering 'Yes'	City Centre	East Richmond	Hamilton	South Arm	Steveston	Thompson/ Sea Island	West Richmond
Performing arts programs or drop-ins	18%	22%	21%	22%	25%	24%	22%
Visual arts or crafts programs or drop-ins	17%	20%	21%	20%	18%	19%	20%
Sports programs	20%	28%	38%	34%	32%	29%	34%
Fitness, wellness, or health programs or drop-ins	28%	27%	34%	43%	50%	43%	45%
Instructional programs	19%	19%	25%	22%	26%	17%	23%
Nature or outdoor programs or drop-ins	22%	26%	30%	24%	26%	26%	21%
Heritage programs or drop-ins	14%	20%	25%	21%	25%	18%	16%
Special events	33%	33%	47%	42%	65%	34%	51%
Casual physical activities	44%	46%	48%	48%	52%	46%	49%
Base sample (n)*	201-206	186-199	102-113	195-204	187-200	200-203	196-202

\*The base sample varies slightly within each region due to 'refused' and 'don't know' responses being excluded

Q13. And is there anything that prevents or discourages you or anyone in your household from participating in the following activities more often?

Table shows % answering 'Yes'	City Centre	East Richmond	Hamilton	South Arm	Steveston	Thompson/ Sea Island	West Richmond
Performing arts programs or drop-ins	35%	25%	26%	19%	17%	21%	24%
Visual arts or crafts programs or drop-ins	28%	18%	19%	17%	15%	17%	18%
Sports programs	24%	17%	20%	13%	15%	18%	17%
Fitness, wellness, or health programs or drop-ins	25%	20%	17%	15%	13%	20%	19%
Instructional programs	25%	20%	21%	15%	12%	16%	20%
Nature or Outdoor programs or drop-ins	21%	17%	19%	12%	14%	16%	19%
Heritage programs or drop-ins	21%	21%	19%	15%	12%	15%	16%
Special events in Richmond	22%	23%	21%	15%	14%	17%	19%
Casual physical activities	21%	15%	18%	10%	9%	15%	17%
Base sample (n)*	197-201	176-196	99-112	186-203	181-199	184-200	190-200

\*The base sample varies slightly within each region due to 'refused' and 'don't know' responses being excluded

IF 'YES' TO Q13: Q14. If yes, probe for reason(s)

Performing arts programs or drop-ins at a public facility in Richmond	City Centre	East Richmond	Hamilton	South Arm	Steveston	Thompson/ Sea Island	West Richmond
Not enough time	56%	68%	38%	49%	55%	49%	52%
Awareness	16%	12%	7%	8%	8%	12%	8%
Distance or transportation	6%	9%	27%	2%	0%	10%	6%
Accessibility or mobility	5%	0%	0%	0%	9%	0%	2%
Lack of facilities	0%	0%	0%	0%	0%	0%	0%
Cost - too expensive	4%	7%	3%	3%	12%	5%	9%
Preference	8%	8%	14%	15%	5%	6%	10%
Comfort level	4%	1%	0%	8%	0%	0%	0%
Language is a barrier	5%	2%	0%	6%	3%	7%	8%
Availability - programs were full or unavailable	5%	0%	7%	0%	9%	2%	2%
Lack of programs - no programs of interest are offered	4%	0%	7%	6%	8%	0%	2%
Timing	7%	0%	0%	2%	3%	2%	2%
Lack of info	3%	0%	0%	0%	6%	2%	4%
Performing arts are crowded	2%	1%	0%	0%	0%	2%	0%
Health and age	1%	0%	10%	2%	6%	2%	0%
Other	4%	0%	4%	5%	3%	4%	6%
None/Don't know	2%	0%	0%	3%	0%	5%	6%
Base sample (n)*	68	48	28	39	34	42	47

\* Respondents could provide more than one response to this question



## Q14 continued

Visual arts or crafts program or drop-ins at a public facility in Richmond	City Centre	East Richmond	Hamilton	South Arm	Steveston	Thompson/ Sea Island	West Richmond
Not enough time	57%	61%	38%	56%	59%	54%	59%
Awareness	20%	23%	10%	15%	3%	16%	10%
Distance or transportation	5%	10%	28%	5%	3%	9%	5%
Accessibility or mobility	7%	0%	0%	2%	0%	0%	0%
Lack of facilities	0%	3%	0%	0%	3%	0%	0%
Cost - too expensive	3%	3%	0%	6%	13%	3%	5%
Preference	9%	6%	10%	7%	6%	3%	10%
Comfort level	2%	0%	0%	0%	0%	0%	0%
Language is a barrier	8%	3%	0%	7%	3%	6%	7%
Availability - programs were full or unavailable	6%	0%	10%	5%	0%	0%	0%
Lack of programs - no programs of interest are offered	0%	3%	5%	0%	0%	0%	0%
Timing	7%	0%	0%	5%	3%	6%	0%
Other	4%	0%	5%	5%	13%	3%	8%
None/Don't know	2%	0%	0%	2%	0%	6%	2%
Base sample (n)*	56	34	21	35	30	33	37

Q14 continued

Sports programs at a public facility in Richmond	City Centre	East Richmond	Hamilton	South Arm	Steveston	Thompson/Sea Island	West Richmond
Not enough time	55%	52%	18%	56%	57%	57%	56%
Awareness	13%	7%	9%	4%	0%	5%	8%
Distance or transportation	4%	7%	26%	4%	0%	6%	3%
Accessibility or mobility	3%	5%	4%	3%	0%	0%	3%
Lack of facilities	3%	0%	5%	0%	0%	0%	8%
Cost - too expensive	0%	7%	4%	4%	7%	0%	0%
Preference	13%	6%	9%	9%	0%	14%	11%
Comfort level	2%	0%	0%	0%	0%	0%	0%
Language is a barrier	2%	3%	0%	9%	3%	3%	8%
Availability - programs were full or unavailable	4%	3%	9%	0%	7%	5%	6%
Lack of programs - no programs of interest are offered	2%	3%	9%	4%	14%	3%	3%
Timing	2%	0%	0%	4%	3%	3%	3%
Health and age	7%	5%	17%	10%	0%	3%	6%
Other	4%	0%	4%	0%	10%	2%	3%
None/Don't know	0%	3%	0%	0%	3%	6%	3%
Base sample (n)*	49	34	22	27	29	37	34

Q14 continued

Fitness, wellness or health programs or drop-ins at a public facility in Richmond	City Centre	East Richmond	Hamilton	South Arm	Steveston	Thompson/Sea Island	West Richmond
Not enough time	61%	52%	25%	59%	50%	58%	66%
Awareness	12%	20%	10%	6%	0%	8%	9%
Distance or transportation	4%	8%	34%	4%	4%	8%	5%
Accessibility or mobility	6%	2%	0%	3%	8%	3%	0%
Lack of facilities	0%	0%	0%	0%	0%	3%	0%
Cost - too expensive	8%	14%	5%	6%	11%	5%	8%
Preference	4%	3%	5%	0%	4%	0%	7%
Comfort level	0%	0%	0%	0%	0%	0%	0%
Language is a barrier	4%	8%	0%	11%	3%	5%	7%
Availability - programs were full or unavailable	3%	3%	10%	3%	8%	0%	5%
Lack of programs - no programs of interest are offered	4%	0%	5%	0%	0%	0%	0%
Timing	2%	3%	5%	0%	7%	3%	8%
Health and age	4%	3%	10%	8%	0%	5%	0%
Other	0%	0%	0%	3%	7%	3%	0%
None/Don't know	0%	3%	0%	0%	0%	5%	2%
Base sample (n)*	49	39	20	31	26	39	38

Q14 continued

Instructional programs at a public facility in Richmond	City Centre	East Richmond	Hamilton	South Arm	Steveston	Thompson/ Sea Island	West Richmond
Not enough time	53%	50%	34%	57%	52%	58%	59%
Awareness	18%	15%	8%	8%	4%	13%	15%
Distance or transportation	7%	11%	20%	4%	0%	10%	5%
Accessibility or mobility	3%	2%	0%	0%	0%	0%	0%
Lack of facilities	0%	0%	0%	0%	4%	0%	0%
Cost - too expensive	2%	4%	12%	3%	13%	3%	5%
Preference	3%	6%	0%	8%	0%	10%	15%
Comfort level	5%	0%	0%	0%	0%	0%	0%
Language is a barrier	7%	8%	4%	4%	4%	6%	7%
Availability - programs were full or unavailable	6%	0%	9%	4%	0%	0%	0%
Lack of programs - no programs of interest are offered	2%	3%	9%	3%	0%	0%	2%
Timing	6%	3%	4%	12%	16%	6%	3%
Other	3%	12%	13%	3%	11%	3%	0%
None/Don't know	0%	3%	0%	0%	0%	6%	2%
Base sample (n)*	50	39	24	30	23	32	39

## Q14 continued

Nature or outdoor programs or drop-ins at a public facility in Richmond	City Centre	East Richmond	Hamilton	South Arm	Steveston	Thompson/Sea Island	West Richmond
Not enough time	56%	65%	38%	67%	53%	66%	60%
Awareness	24%	11%	20%	14%	9%	7%	8%
Distance or transportation	2%	7%	28%	0%	4%	6%	10%
Accessibility or mobility	7%	2%	0%	0%	0%	0%	3%
Lack of facilities	0%	0%	0%	4%	4%	0%	0%
Cost - too expensive	0%	5%	0%	0%	11%	0%	5%
Preference	4%	3%	0%	9%	9%	3%	5%
Comfort level	0%	0%	0%	3%	11%	0%	0%
Language is a barrier	4%	3%	0%	5%	3%	10%	5%
Availability - programs were full or unavailable	3%	0%	5%	0%	4%	3%	0%
Lack of programs - no programs of interest are offered	2%	0%	5%	0%	0%	0%	0%
Timing	2%	0%	0%	0%	6%	7%	2%
Other	5%	7%	5%	3%	0%	3%	5%
None/Don't know	0%	3%	0%	0%	0%	3%	2%
Base sample (n)*	42	33	21	25	28	31	38

Q14 continued

	<b>City Centre</b>	<b>East Richmond</b>	<b>Hamilton</b>	<b>South Arm</b>	<b>Steveston</b>	<b>Thompson/ Sea Island</b>	<b>West Richmond</b>
Heritage programs or drop-ins							
Not enough time	56%	57%	45%	66%	47%	60%	64%
Awareness	25%	23%	15%	20%	18%	16%	17%
Distance or transportation	2%	10%	23%	0%	0%	7%	3%
Accessibility or mobility	5%	2%	0%	0%	0%	0%	0%
Lack of facilities	3%	0%	5%	0%	0%	0%	0%
Cost - too expensive	0%	11%	0%	6%	9%	0%	0%
Preference	2%	3%	5%	3%	7%	10%	6%
Comfort level	3%	0%	0%	0%	0%	4%	0%
Language is a barrier	4%	8%	0%	4%	4%	4%	18%
Availability - programs were full or unavailable	0%	0%	5%	0%	0%	0%	0%
Lack of programs - no programs of interest are offered	0%	3%	10%	0%	0%	0%	3%
Timing	3%	0%	0%	0%	4%	0%	0%
Other	0%	0%	5%	3%	8%	0%	0%
None/Don't know	4%	3%	0%	0%	4%	7%	3%
Base sample (n)*	41	40	22	29	24	29	31

Q14 continued

Special events in Richmond	City Centre	East Richmond	Hamilton	South Arm	Steveston	Thompson/ Sea Island	West Richmond
Not enough time	60%	58%	38%	53%	44%	43%	48%
Awareness	29%	27%	21%	11%	4%	29%	17%
Distance or transportation	5%	8%	20%	4%	8%	21%	8%
Accessibility or mobility	2%	0%	0%	0%	4%	0%	0%
Lack of facilities	0%	0%	0%	7%	7%	10%	10%
Cost - too expensive	0%	3%	4%	3%	8%	2%	0%
Preference	0%	2%	0%	4%	0%	0%	2%
Comfort level	3%	0%	0%	0%	0%	0%	0%
Language is a barrier	4%	4%	0%	4%	3%	3%	7%
Availability - programs were full or unavailable	0%	0%	4%	3%	0%	3%	0%
Lack of programs - no programs of interest are offered	4%	2%	4%	0%	4%	0%	0%
Timing	2%	3%	0%	0%	0%	0%	0%
Other	3%	0%	4%	14%	17%	5%	14%
None/Don't know	0%	0%	0%	8%	6%	6%	2%
Base sample (n)*	44	44	24	29	27	34	38

Q14 continued

	<b>City Centre</b>	<b>East Richmond</b>	<b>Hamilton</b>	<b>South Arm</b>	<b>Steveston</b>	<b>Thompson/ Sea Island</b>	<b>West Richmond</b>
Casual physical activities							
Not enough time	59%	62%	50%	61%	55%	55%	58%
Awareness	9%	16%	6%	0%	0%	7%	9%
Distance or transportation	9%	9%	22%	0%	5%	7%	3%
Accessibility or mobility	10%	0%	0%	8%	6%	3%	7%
Lack of facilities	0%	0%	0%	0%	0%	0%	0%
Cost - too expensive	2%	3%	0%	0%	6%	0%	3%
Preference	4%	4%	11%	10%	0%	7%	6%
Comfort level	0%	0%	6%	0%	0%	0%	3%
Language is a barrier	4%	3%	0%	6%	5%	4%	3%
Availability - programs were full or unavailable	4%	0%	6%	0%	0%	0%	3%
Lack of programs - no programs of interest are offered	2%	8%	6%	0%	0%	3%	0%
Timing	9%	0%	0%	0%	5%	7%	0%
Physical health and age	3%	0%	11%	17%	5%	17%	3%
Other	0%	0%	0%	0%	11%	4%	0%
None/Don't know	0%	0%	0%	6%	5%	7%	6%
Base sample (n)*	40	26	18	19	17	28	32

Q15. Do you think that the City of Richmond currently offers enough and adequate public programs and drop-in activities for you or members in your household?

	<b>City Centre</b>	<b>East Richmond</b>	<b>Hamilton</b>	<b>South Arm</b>	<b>Steveston</b>	<b>Thompson/ Sea Island</b>	<b>West Richmond</b>
Yes	83%	82%	67%	86%	88%	85%	87%
No	17%	18%	33%	14%	12%	15%	13%
Base sample (n)	156	166	96	170	179	170	178



Q16. In your opinion and experience, does the City of Richmond currently offer enough facilities, activities, or programs for the following groups?

Table shows % answering 'Yes'	City Centre	East Richmond	Hamilton	South Arm	Steveston	Thompson/ Sea Island	West Richmond
Preschoolers	69%	73%	61%	74%	77%	70%	74%
School aged children	69%	75%	73%	76%	88%	83%	77%
Teenagers	68%	66%	64%	63%	66%	77%	69%
Young adults	67%	71%	72%	65%	61%	77%	67%
Adults	72%	73%	65%	77%	85%	83%	76%
Seniors	76%	80%	62%	81%	79%	81%	77%
Families	68%	70%	53%	82%	75%	79%	71%
People with disabilities	68%	69%	46%	66%	60%	87%	71%
New immigrants	71%	60%	76%	76%	80%	69%	68%
Base sample (n)*	46-67	55-77	25-42	44-78	45-77	42-86	45-80

\*The base sample varies slightly within each region due to 'refused' and 'don't know' responses being excluded

Q17. Do you or anyone in your household currently volunteer in Richmond, for instance for a religious organization, a community organization, a charity organization, a sports/recreational organization, etc?

	City Centre	East Richmond	Hamilton	South Arm	Steveston	Thompson/ Sea Island	West Richmond
Yes	27%	33%	33%	51%	38%	36%	39%
No	73%	67%	67%	49%	62%	64%	61%
Base sample (n)*	95	95	56	102	108	88	100

\*Note: This question was posed to only 50% of the entire survey sample

Q17a. What, if anything, prevents or discourages you or members in your household from volunteering more of your time?

Table shows % answering 'Yes'	City Centre	East Richmond	Hamilton	South Arm	Steveston	Thompson/ Sea Island	West Richmond
Nothing - I or we volunteer as much or as little of our time as we would like	33%	30%	48%	37%	36%	44%	29%
I or we don't have enough time	56%	56%	40%	52%	47%	42%	49%
I or we are unable to make a long-term commitment	1%	0%	0%	3%	3%	0%	0%
I or we have given enough time already	0%	1%	2%	1%	1%	1%	3%
No one has asked me or us	0%	1%	0%	3%	1%	2%	3%
I or we have given enough money already	0%	0%	0%	1%	0%	0%	0%
I or we have no interest in volunteering	0%	1%	2%	4%	1%	0%	1%
I or we are physically unable to volunteer	6%	4%	4%	2%	3%	4%	6%
I or we don't know how to get involved	1%	2%	0%	0%	2%	1%	3%
I or we can't afford to volunteer (cost)	1%	1%	0%	0%	2%	0%	3%
I or we are dissatisfied through a previous experience	0%	0%	0%	0%	0%	1%	1%
Volunteer Language	1%	1%	2%	2%	1%	1%	2%
Other	0%	2%	2%	4%	2%	1%	5%
Don't know/ rather not say	1%	4%	5%	5%	4%	7%	7%
Base sample (n)*	97	96	57	104	109	89	101

\*Note: This question was posed to only 50% of the entire survey sample

Q18. If you were to be looking for information about parks, recreation, and cultural facilities and services in Richmond, which of the following sources of information would you most likely turn to?

Table shows % answering 'Yes'	City Centre	East Richmond	Hamilton	South Arm	Steveston	Thompson/ Sea Island	West Richmond
Local newspapers	52%	54%	52%	61%	59%	66%	65%
Ethnic newspapers	37%	38%	23%	32%	33%	44%	32%
The City of Richmond website	54%	58%	66%	60%	67%	62%	59%
The City of Richmond Parks, Recreation, and Culture Guide	60%	54%	63%	62%	76%	62%	64%
A community centre, pool, or arena	45%	51%	66%	54%	56%	59%	62%
Ask a friend or relative	53%	56%	54%	59%	58%	57%	51%
The library	54%	52%	49%	54%	57%	58%	54%
A school	21%	31%	47%	33%	34%	32%	22%
Elsewhere (other)	4%	8%	6%	3%	8%	6%	6%
Base sample (n)*	99-102	84-89	50-52	87-90	91-93	98-101	97-100

\*Note: This question was posed to only 50% of the entire survey sample. The base sample varies slightly within each region due to 'refused' and 'don't know' responses being excluded

Q19. In the past 3 months, have you seen or heard any information about parks, recreation, and cultural facilities and services in Richmond in any of the following ways?

Table shows % answering 'Yes'	City Centre	East Richmond	Hamilton	South Arm	Steveston	Thompson/ Sea Island	West Richmond
In the news (radio, newspaper, or television)	51%	45%	54%	51%	68%	59%	51%
Advertising (newspaper)	48%	46%	48%	56%	69%	51%	54%
In ethnic media (newspapers)	29%	34%	31%	33%	38%	32%	33%
On the City of Richmond website	29%	25%	39%	28%	36%	28%	30%
At a City of Richmond facility	44%	43%	51%	47%	66%	42%	46%
At a school	27%	20%	41%	27%	14%	15%	26%
Through word-of-mouth	43%	40%	45%	42%	57%	44%	45%
Elsewhere	4%	2%	5%	4%	6%	4%	6%
Base sample (n)*	92-98	99-105	52-59	97-108	96-104	90-98	88-98

\*Note: This question was posed to only 50% of the entire survey sample. The base sample varies slightly within each region due to 'refused' and 'don't know' responses being excluded

Finally, we would like to ask you a few questions about you and your household that will help us better understand the results. Please rest assured that the survey is completely anonymous and we will not share any of your specific information with our client.

Q20. Which of the following best describes your household?

	City Centre	East Richmond	Hamilton	South Arm	Steveston	Thompson/ Sea Island	West Richmond
Single, no dependent children	22%	16%	7%	11%	12%	14%	11%
Single, with dependent children	7%	6%	4%	5%	6%	5%	9%
Couple, no dependent children	25%	23%	20%	25%	30%	26%	29%
Couple, with dependent children	46%	54%	66%	58%	52%	53%	49%
Live with roommate(s)	0%	0%	0%	0%	0%	1%	0%
Living with extended family or adult children	0%	1%	2%	1%	0%	1%	2%
Other	0%	1%	1%	0%	0%	0%	1%
Base sample (n)	199	198	111	198	194	201	198

IF 'WITH DEPENDENT CHILDREN' IN Q20: Q20b. Which of the following best describes your children's age or ages?

	City Centre	East Richmond	Hamilton	South Arm	Steveston	Thompson/ Sea Island	West Richmond
Preschooler	14%	19%	27%	14%	16%	19%	15%
School aged	44%	45%	62%	47%	46%	42%	42%
Teenager	31%	33%	35%	38%	33%	42%	37%
Young adult	44%	40%	30%	44%	41%	45%	42%
Base sample (n)*	102	117	76	121	110	117	112

\*Respondents could provide more than one response to this question

Q21. Is there currently anyone in your household who is in any way restricted in their physical mobility?

	City Centre	East Richmond	Hamilton	South Arm	Steveston	Thompson/ Sea Island	West Richmond
Yes	6%	6%	10%	10%	8%	9%	12%
No	94%	94%	90%	90%	92%	91%	88%
Base sample (n)	202	200	110	200	198	201	200

Q22. What type of home do you currently live in?

	City Centre	East Richmond	Hamilton	South Arm	Steveston	Thompson/ Sea Island	West Richmond
House	12%	66%	72%	71%	71%	60%	68%
Duplex	0%	3%	3%	3%	2%	1%	6%
Townhouse	33%	26%	22%	17%	18%	18%	17%
Apartment or condominium	55%	4%	0%	7%	9%	21%	9%
Basement suite	0%	0%	0%	1%	0%	0%	0%
Other	0%	1%	3%	0%	0%	0%	0%
Base sample (n)	196	196	110	193	195	200	195

Q23. Do you own or rent the residence you currently live in?

	<b>City Centre</b>	<b>East Richmond</b>	<b>Hamilton</b>	<b>South Arm</b>	<b>Steveston</b>	<b>Thompson/ Sea Island</b>	<b>West Richmond</b>
Own	79%	78%	87%	88%	88%	83%	88%
Rent	21%	22%	13%	12%	12%	17%	12%
Base sample (n)	193	191	107	190	195	195	191

Q24. Which of the following categories does your annual, pre-tax household income fall into?

	<b>City Centre</b>	<b>East Richmond</b>	<b>Hamilton</b>	<b>South Arm</b>	<b>Steveston</b>	<b>Thompson/ Sea Island</b>	<b>West Richmond</b>
Less than \$25,000	29%	17%	9%	15%	9%	24%	19%
Between \$25,000 and \$50,000	29%	30%	23%	30%	19%	34%	26%
Between \$50,000 and \$75,000	17%	28%	27%	18%	21%	18%	19%
Between \$75,000 and \$100,000	19%	18%	15%	17%	27%	10%	18%
Between \$100,000 and \$125,000	1%	3%	15%	13%	12%	8%	7%
Between \$125,000 and \$150,000	3%	2%	4%	3%	3%	1%	6%
More than \$150,000	3%	2%	7%	4%	10%	4%	4%
Base sample (n)	118	130	72	141	137	119	130

Q25. Which of the following does your age fall into?

	City Centre	East Richmond	Hamilton	South Arm	Steveston	Thompson/Sea Island	West Richmond
18 to 24 years old	7%	6%	2%	6%	4%	4%	4%
25 to 34 years old	10%	9%	6%	4%	8%	10%	8%
35 to 44 years old	29%	20%	44%	20%	19%	21%	17%
45 to 54 years old	21%	31%	25%	30%	27%	26%	30%
55 to 64 years old	19%	17%	12%	23%	26%	19%	22%
65 to 74 years old	9%	13%	6%	12%	11%	16%	14%
75 or older	6%	4%	5%	5%	6%	5%	6%
Base sample (n)	196	194	108	193	195	195	197

Q26. How long have you lived in Canada?

	City Centre	East Richmond	Hamilton	South Arm	Steveston	Thompson/Sea Island	West Richmond
Whole life	21%	20%	33%	33%	43%	26%	34%
More than 20 years	11%	24%	22%	25%	27%	20%	23%
Between 10 and 20 years	34%	39%	32%	28%	20%	31%	30%
Between 5 and 10 years	17%	11%	8%	11%	7%	10%	7%
Less than 5 years	16%	6%	5%	4%	4%	13%	7%
Base sample (n)	201	197	109	198	198	199	197



Q27. Which of the following ethnic groups – as defined by Statistics Canada – do you consider yourself to belong to?

	<b>City Centre</b>	<b>East Richmond</b>	<b>Hamilton</b>	<b>South Arm</b>	<b>Steveston</b>	<b>Thompson/ Sea Island</b>	<b>West Richmond</b>
Aboriginal	1%	1%	2%	0%	1%	0%	1%
Arab/West Asian	1%	3%	1%	1%	2%	2%	0%
Black	1%	0%	0%	2%	1%	1%	0%
Chinese	59%	44%	36%	39%	27%	50%	38%
Filipino	6%	8%	5%	6%	4%	5%	4%
Japanese	0%	0%	1%	1%	2%	1%	1%
Korean	0%	0%	0%	0%	1%	0%	0%
Latin American	1%	1%	2%	1%	1%	1%	0%
South Asian	3%	17%	17%	14%	4%	5%	5%
South East Asian	3%	4%	4%	1%	1%	0%	3%
Caucasian	24%	20%	30%	35%	54%	32%	45%
Other	1%	0%	0%	1%	2%	0%	1%
Two or more ethnicities	1%	1%	3%	1%	1%	1%	1%
Base sample (n)	202	199	111	199	198	197	200

## Q28. Gender

	City Centre	East Richmond	Hamilton	South Arm	Steveston	Thompson/ Sea Island	West Richmond
Female	67%	65%	61%	62%	62%	68%	60%
Male	33%	35%	39%	38%	38%	32%	40%
Base sample (n)	206	200	113	204	200	203	202

## Qe. How long have you been living in Richmond?

	City Centre	East Richmond	Hamilton	South Arm	Steveston	Thompson/ Sea Island	West Richmond
Less than one year	5%	2%	1%	4%	2%	5%	2%
Between 1 and 5 years	28%	16%	22%	16%	12%	19%	14%
Between 5 and 10 years	21%	20%	20%	15%	13%	12%	16%
More than 10 years	46%	61%	57%	64%	73%	64%	68%
Base sample (n)	206	200	113	204	200	203	202