

BUSINESS LINK

WORKING TOGETHER TO PREVENT CRIME

NEWSLETTER

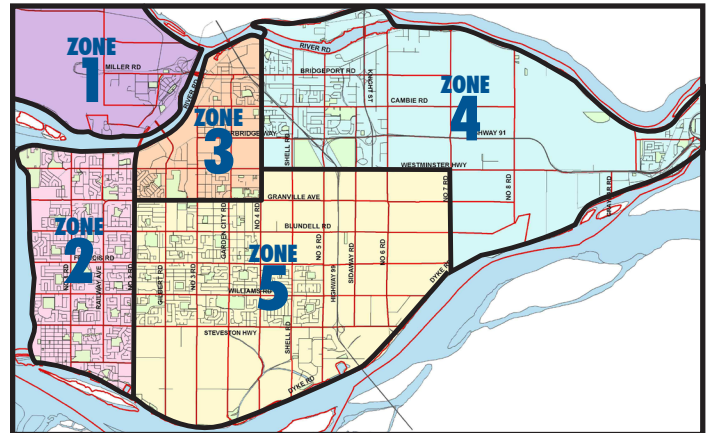
Richmond Commercial Break and Enters

| | Zone 1 | Zone 2 | Zone 3 | Zone 4 | Zone 5 |
|--------|--------|--------|--------|--------|--------|
| Jan-17 | 0 | 1 | 8 | 15 | 1 |
| Jan-16 | 1 | 1 | 9 | 5 | 2 |
| Feb-17 | 1 | 1 | 19 | 13 | 1 |
| Feb-16 | 0 | 1 | 10 | 6 | 1 |
| Mar-17 | 1 | 0 | 12 | 16 | 3 |
| Mar-16 | 0 | 0 | 4 | 8 | 2 |
| Apr-17 | 1 | 2 | 3 | 11 | 2 |
| Apr-16 | 3 | 0 | 6 | 9 | 2 |

Point of Entry Breakdown (Jan to Apr 2017)

| | | |
|--------|---------------------|--|
| Zone 1 | 3 break and enters | Point of entry: 3 thru doors |
| Zone 2 | 4 break and enters | Point of entry: 2 thru doors; 1 thru an unlocked door; 1 thru a window |
| Zone 3 | 42 break and enters | Point of entry: 29 thru doors; 1 thru an unlocked door; 1 thru an unlocked window; 11 other points |
| Zone 4 | 55 break and enters | Point of entry: 24 thru doors; 5 thru windows; 26 other points of entry |
| Zone 5 | 7 break and enters | Point of entry: 3 thru doors; 1 thru an unlocked door; 3 other points of entry |

Criminal Activity Map



The above map outlines the five zones in Richmond. The chart to the left provides details on the number of Commercial B&Es that have occurred in each zone.

Visit www.richmond.ca/crime for an interactive web page where you can view Richmond neighbourhood maps for current crime summaries and business security tips.

If your business has been broken into, do not touch anything. If a suspect is present, call 9-1-1. If no suspect is present, call the Police non-emergency number at 604-278-1212. Report all suspicious criminal activity to Police.

For more information on securing your business, please visit www.richmond.ca/businesslink

Shoplifting Prevention

A lot of stores like to display their promotional merchandise close to the entrance of the store. Reason being so is to catch customers' attention as they walk pass the store. This is a great marketing strategy, yet not so great when it comes to prevent shoplifting. It creates great opportunity for thieves to snatch and grab merchandise. While there is no profile of a typical shoplifter, there's plenty a retailer can do to prevent shoplifting.

- Greet customers as soon as they walk into the store, remove their anonymity.
- Approach customers and ask if they need help. Shoplifters like to avoid stores with attentive salesperson.
- Set up surveillance camera and "Smile, you are on camera" signs around the stores,
- Keep the store clean and organized. Messy store indicates the employees are not attentive.
- Make sure you have enough employees at all times. Alter lunch break and shift hours.
- Keep fitting rooms lock. Customers have to see a salesperson before going into fitting rooms.
- Prosecute shoplifters. If not, words will get around and your store may become a target.

Email Break & Enter Alerts

To receive email alerts of neighbourhood commercial break and enters, register your business name and street address at: RCMP_Business_Link@richmond.ca

