



# VoicePrint

On Cable. On Satellite. Online

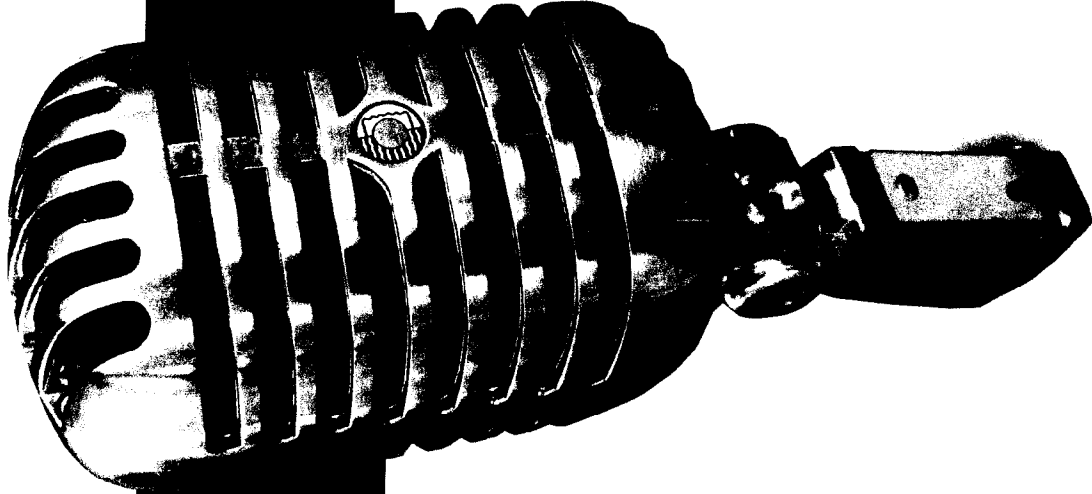
**“My favourite LBC program is Grocery Specials. Now I’m saving money again – two and a half years after losing my eyesight”**

- **Broadcasting** since 1990
- **Full-text readings** of articles from over 100 favourite newspapers and magazines
- **In-depth** international, national, regional, and local news and information
- **Specialty** entertainment programming
- **A pioneer** in adaptive technology (for example: our sister division, AudioVision Canada, is a world leader in “describing” movies and TV programs for people with vision restrictions)
- **Supported** by more than 600 volunteers
- **Broadcast** into 8 million Canadian homes
- **A growing** membership base - call **1-800-567-6755** to join

**“Thank you for such a wonderful service”**

What other listeners say about VoicePrint Canada's Local Broadcast Centres:

- **“All the volunteer readers at the LBC I listen to do a bang-on job”**
- **“I previously listened to VoicePrint via cable TV, but your website gives us more options and access to info”**



**HEAR YOUR  
COMMUNITY'S  
NEWS**

Local Broadcast Centres  
(LBCs)

Toll Free: 1-800-567-6755

Online: [www.voiceprintcanada.com](http://www.voiceprintcanada.com)

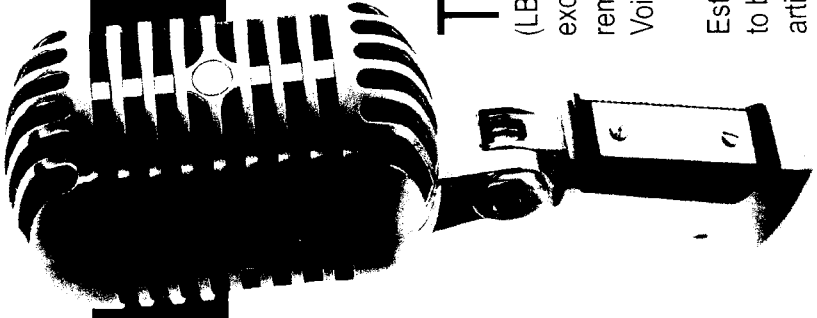
A division of The National Broadcast Reading Service Inc.

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08/05

**VoicePrint**

Newspapers. Magazines. Read to You



# LBCS: LOCAL BROADCAST CENTRES

## OUR COMMITMENT TO BRINGING NEWS AND INFORMATION TO COMMUNITIES THROUGHOUT CANADA

The establishment of Local Broadcast Centres (LBCs) is just the latest exciting chapter in the remarkable story that is VoicePrint Canada.

Established 15 years ago to broadcast complete articles from this country's top newspapers and magazines for vision- and print-restricted Canadians,

VoicePrint started out primarily as a national service. Over time, we opened regional offices so we could better bring our listeners up to date on what was happening in all parts of Canada.

In fact, regional offices were such a hit that they sparked a demand for even more localized news and information. Our listeners wanted to hear articles from their community's publications so they could know what was going on at City Hall, what new businesses were setting up shop in town, how the local hockey team did, what movies were currently showing, and so much more...

To meet their needs, VoicePrint embarked on an ambitious new initiative in 2004 to increase and improve local service. By the year 2010, we hope to have 100 LBCs in operation. By summer 2005, we already had 17 up and running in such places as Lethbridge and Sudbury.

As a former Board member has pointed out: "There's nothing in our society more important than telling the story of what's actually happening in the community. This is what a community is all about and the nature of the civilized part of our society. And so, if we don't communicate this information, we don't really have a community."

**To find out more, please call  
1-800-567-6755, or e-mail us at  
info@voiceprintcanada.com**

### WHAT YOU'LL HEAR

- Local news
- Local sports
- Shopping specials
- Announcements, such as births, deaths and engagements
- Community events

**All read by local volunteers**

### HOW YOU CAN HELP

- **Volunteer.** LBC volunteers are trained to carry out all aspects of the production process from story selection to reading to posting the broadcast-ready product on the web
- **Join** our "Friends of VoicePrint" membership program
- **Tell** your friends, family and colleagues about VoicePrint
- **Make** a financial donation
- **Help** establish an LBC in your community

### HOW TO ACCESS LBCs

Go to [www.voiceprintcanada.com](http://www.voiceprintcanada.com) and click on the Local Broadcast Centres icon on our home page. From there, click on the community of your choice