

**Attention News/Assignment/Arts Editors:  
Press Release  
For Immediate Release**

## **TRUCK-DRIVING ARTIST PERFORMS “NAFTA”**

VANCOUVER, BC, Mar. 1, 2006, **Multidisciplinary artist Nancy Nisbet pushes the boundaries of free trade and surveillance in her new project “Exchange”.**

On May 1<sup>st</sup>, 2006 Nisbet launches *Exchange* with a performance of free trade at the Richmond Art Gallery. Now a Class 1 licensed “trucker”, she will drive a transport truck over 30,000 km through Canada, the United States and Mexico. Along the way she will engage in “free trades” of her personal possessions with people she encounters. Radio Frequency Identification (RFID) technology labels her belongings in an effort to raise awareness of the technology and the potential threats that its use brings to issues of personal privacy.

In the free trade events of *Exchange* there is no need for similar monetary value between traded items. Rather, Nisbet trades stories and memories of her belongings with the stories and memories of others. Stories, memories and relationships become the currency of *Exchange*.

Nisbet says; “I am very excited about the people that I will meet and the experiences of trading with so many people. I know it will be a challenge to drive the truck, to be on the road for such a long time, to give up my home and my things ...but that is the essence of the project – resistance and expansion of boundaries.”

Nancy Nisbet is Assistant Professor of visual art at UBC. She has lectured and written about human rights, surveillance and RFID technology and exhibited her artwork internationally. *Exchange* is made possible by a grant from the Social Sciences and Humanities Research Council of Canada.

-30-

If you would like more information about *Exchange*, or to schedule an interview with Nancy Nisbet, please contact:

Karen Pighin  
Tel: 604.299.2114  
media@exchangeproject

**Project Web site:**  
[www.exchangeproject.ca](http://www.exchangeproject.ca)