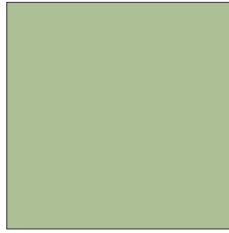




The Lulu Awards



# Richmond Urban Design Awards 2011



## What is Urban Design?

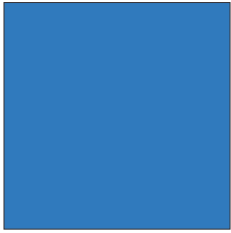
Urban Design is the design of a city and all its visible components. That is, how buildings and the spaces between them – open spaces and parks, bridges and streets, sidewalks and walkways, bodies of water, trees and landscaping, lighting and signage, etc. are all designed together over time to create an attractive, memorable and safe city.

## What are the Lulu Awards?

The Urban Design Awards Program, *The Lulu Awards*, is intended to recognize, celebrate and inspire excellence in urban design in the City of Richmond. Design awards will be granted for exceptional projects that represent visionary thinking and "raise the bar" for design excellence in Richmond.

## Eligibility

Private and public sector projects are eligible for an urban design award where they are approved and completed up to three years prior to the awards year. Submissions for awards can be submitted by a project owner, a member of the team that is associated with the project, City of Richmond staff, or a member of the general public. To be eligible for an award, submissions must be received by the City of Richmond before the deadline date and all entries must meet submission requirements. All Richmond public projects, including those developed by the City of Richmond, are eligible for awards.



## Submission Requirements

Submissions will only be accepted if they meet the following requirements:

- A brief abstract of the project to explain its design qualities and how this project significantly adds to the quality of the public realm in Richmond. The abstract should also touch on those items that are outlined in the relevant award category descriptions. The abstract must be provided in the electronic format specified by the City.
- Two display boards, 24" x 36" maximum.
- A photo slide show, not exceeding 25 photographs, illustrating the design qualities of the project described in the abstract. The slide show must be provided in Adobe Acrobat (pdf) or Microsoft Power Point (ppt) format.

All materials submitted will become property of the City of Richmond and will not be returned to the applicant. Furthermore, submission of materials implies consent for the City of Richmond to disseminate such materials at its sole discretion such as:

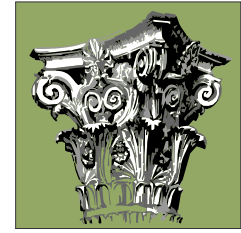
- Posting on the City's website.
- At the awards ceremony and as press information related to the awards.

## Awards Process

The call for submissions will commence September 2010. The Lulu Awards will be a bi-annual event - given out every other year - starting in March 2009. The City's Development Applications Division will engage in a rigorous process to raise awareness in the community. This may include, advertising in newspapers, use of the City's website and mail-outs to members of the design, architecture, landscape architecture, planning, and development industries.

## Judging Process

The judges will review submissions in all categories and rate each project based on criteria put forth in the award categories descriptions. Based on this evaluation, the judges will compile a short list of projects that provide exemplary examples of urban design excellence. The Development Applications Division will arrange for the judges to visit the sites of the projects on the short list. Thereafter, the judges will reconvene, in a closed meeting, to make their awards decisions and will submit them in a closed meeting, to City Council for final approval.



It is at the sole discretion of the judges to determine whether or not awards will be recommended in any or all of the awards categories in a given year. Awards will be presented in March 2011.

Honourable mention will be given to those projects that did not win an award but exhibited many excellent design traits worthy of recognition.

### Awards Promotion

The City will provide information relating to the award winning projects through news releases, the City website, posters, advertising and other publications relating to the next Lulu Awards call for submissions.

### Awards Presentation

The Lulu Awards will be presented to the winners at a City Council ceremony in March 2011, which may combine other activities intended to advance the agenda for urban design excellence in Richmond. Those earning honourable mention will also be congratulated at this ceremony. A maximum of two awards can be given to each award winning team.

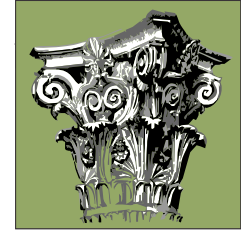
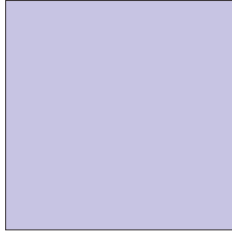
### The Lulu Awards Jury

The Lulu Awards jury, will be established annually by the City and will include:

Voting Members:

1. An architect from outside the community (who is not involved with any project under consideration)
2. A landscape architect from outside the community (who is not involved with any project under consideration)
3. A planner/urban designer from outside the community (who is not involved with any project under consideration)
4. The Chair of the Development Permit Panel
5. The Director of Development

The Chair of the jury will be selected from (1), (2) or (3) above.



#### Limitations:

- No member of the jury will serve for more than three (3) consecutive Design Award terms; and
- No member of the jury will be related, in any substantive way, to any projects under consideration.

#### Chair:

The jury will elect from amongst its members, a Chair and a Vice-Chair at its first meeting each year.

#### Designates:

Designates from any of the above groups will be accepted by the City where jurors disqualify themselves from serving on the jury, where a jury member has already served three (3) consecutive Awards terms, or where the above-identified person cannot make himself/herself available for serving on the jury.

#### Program Support:

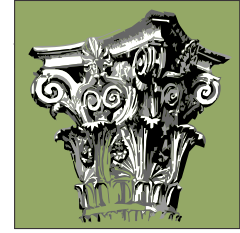
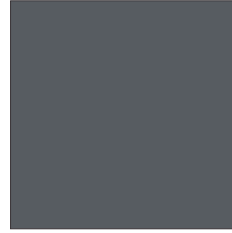
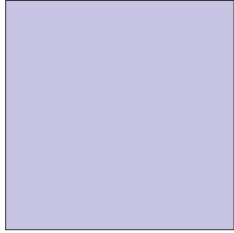
Development Applications staff will administer the program with the assistance of Corporate Communications staff.

## Award Categories and their Criteria

### Categories

#### Buildings:

1. Residential (single-family, coach house or duplex, including innovative renovations)
2. Residential (townhouse)
3. Residential and Mixed-Use (mid rise)
4. Residential and Mixed-Use (high rise)
5. Mixed-Use (non residential)
6. Commercial
7. Industrial
8. Public Buildings



Criteria for Categories 1 to 8 include:

- Relationship to public realm (roads, parks sidewalks, lanes)
- Massing
- Detailing
- Pedestrian amenity
- How the building contributes to the quality of place
- How the successful project results from an integrated approach to the design solutions
- Architectural excellence
- Demonstration of fulfilling a clearly articulated urban design intent
- Methods of Sustainability

## Open Space

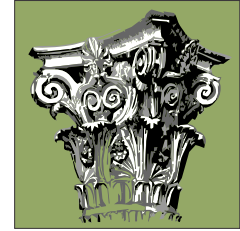
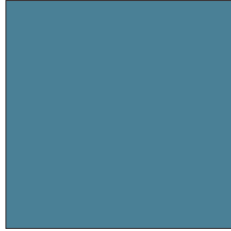
9. Public Open Space
10. Private Open Space
11. New Landscape Elements
12. Innovative Approaches to Save Trees or Landscape Elements
13. Landscape Elements

Criteria for Categories 9 to 11 include:

- Open space or landscape elements, such as stand-alone elements or objects or small-scale pieces of buildings which contribute significantly to the quality of the public realm.
- Providing a memorable image, reinforce the human scale and enhance the character of the surrounding area.
- An open space should relate to and be defined by adjacent buildings or natural or manmade elements which provide an extension to the public realm in an exemplary way.
- Methods of sustainability.

Criteria for Category 12 and 13 include:

- Siting buildings to provide adequate room for existing significant trees or vegetation to thrive.
- Innovative measures taken to ensure survival of trees that are retained or relocated on-site.



It should be clear that these categories ARE INTENDED TO:

- Explain what types of projects are eligible for the Lulu Awards
- Describe, in very general terms, how these projects will be evaluated
- Help to encourage submissions that are of a very high quality

These categories ARE NOT INTENDED TO:

- Limit the number of awards that can be granted within a single category
- Require that an award be granted in every category where there is no a submission that warrants an award
- Limit a submission to competing only against those projects that are within their category

## Important Dates for the Lulu Awards

Call for Submissions: September 2010  
Submission Deadline: November 15, 2010  
Awards Presentation: March 2011

Submissions must be received by the City's Planning & Development Department by November 15, 2010 at 5:00 p.m.

Submissions can be made in person or mailed to the following address:

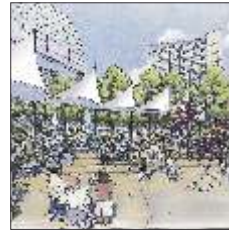
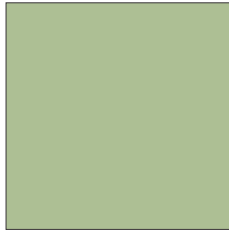
City of Richmond  
c/o Director of Development  
6911 No. 3 Road,  
Richmond, BC V6Y 2C1

[www.richmond.ca](http://www.richmond.ca)

Telephone: 604-276-4000  
Fax: 604-276-4052



**The Lulu Awards**



# Richmond Urban Design Awards 2011 OFFICIAL ENTRY FORM

<b>Project Name:</b>
Project Address/Location
Completion Date

**Category**

Buildings	Elements	Open spaces and landscapes	Large places and neighbourhoods
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

<b>Architect/Designer:</b>				
Address	City	Province	Postal Code	Telephone

<b>Landscape Architect:</b>				
Address	City	Province	Postal Code	Telephone

<b>Owner/Developer:</b>				
Address	City	Province	Postal Code	Telephone

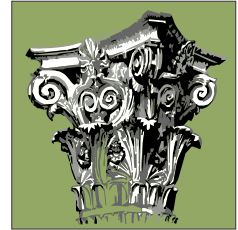
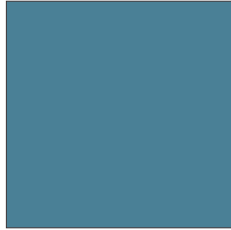
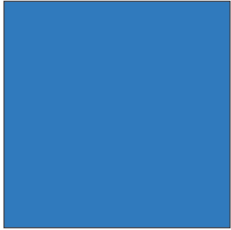
<b>Contractor:</b>				
Address	City	Province	Postal Code	Telephone

<b>Entry Submitted by:</b>				
Address	City	Province	Postal Code	Telephone

Date of Submission:
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Submissions must be received by the City's Planning & Development Department before **November 15, 2010 at 5:00 p.m.**

Submission Requirements see reverse side.



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